SAMPO

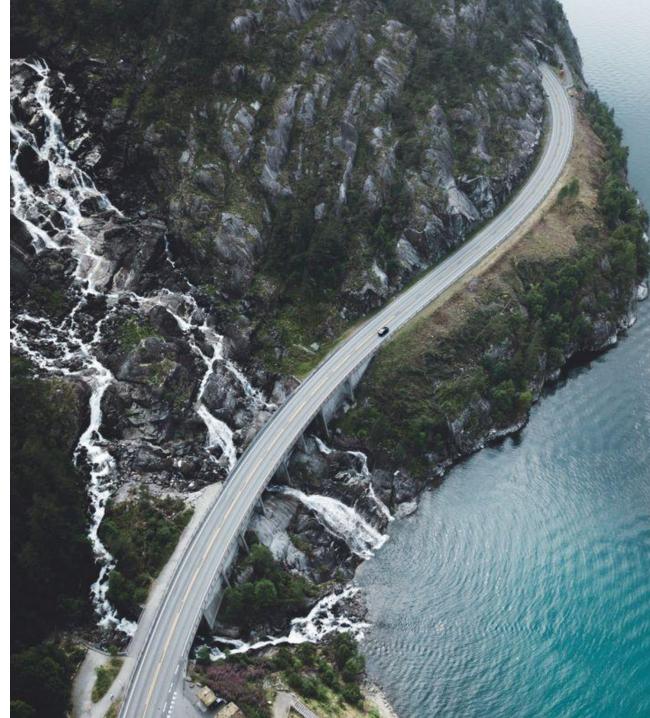
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This is a translated version of "Erinomaista tekemistä jopa Sammon standardeilla" report, published on 5/7/2025



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Excellent work even by Sampo's standards

Sampo's Q1 report was excellent in all respects, and we have made some distinct positive upward revisions to our estimates. The outlook for earnings growth over the next few years is very good, and the risk level to earnings growth has continued to decline. The stock is starting to look pricey, but strong earnings growth and a flowing dividend stream provide just enough expected returns. We revise Sampo's target price to EUR 9.8 (previous EUR 8.6) and reiterate our Accumulate recommendation.

An excellent start to the year

Sampo's insurance revenue increased by 8% to 2,188 MEUR, in line with expectations. As usual, the growth was driven by price increases in the Nordic countries and new sales in the UK. Insurance-technical profitability was excellent, and the combined ratio fell from the weak comparison period to 84.6%. As a result, the important underwriting result also increased slightly more than expected to 336 MEUR. The excellent underwriting result was underpinned by revenue growth, mild weather conditions in the Nordic countries and a calm competitive environment. Overall, profit before taxes amounted to 377 MEUR, significantly exceeding expectations.

Guidance revised upwards and synergy estimate for Topdanmark increased

Following a strong start to the year, Sampo also revised its guidance upwards, which was no surprise as the consensus was already above the guidance before the better-than-expected Q1 result. Sampo also increased its synergy estimate for Topdanmark from 95 MEUR to 140 MEUR. Although we had considered the previous level of synergies to be conservative, such a sharp increase so early in the integration process is a positive surprise. The company also said in the earnings call that new synergies may still be found along the way.

Forecasts raised significantly

For 2025, the forecast changes have been small, but for 2026-2027, our earnings forecasts have increased substantially (7-12%)

by Sampo standards. Our estimates for 2025 are at the top end of the guidance. With our updated earnings forecasts, we expect the company to be able to grow its operating result by more than 10% on average between 2024 and 2028. The main driver is of course the underwriting result, and the rest comes mainly from the share series, which is reduced by the purchase of own shares. Overall, Sampo's earnings growth is currently on a very strong footing. The company is growing rapidly on the basis of its strong digital capabilities, profitability is at an excellent level and the threat from competitive pressure has dissipated with lower interest rates. Although lower interest rates are putting pressure on the company's investment returns, this is of limited significance as they only account for a quarter of the group's result. We have also increased our dividend projections for 2026-2027 by 11-13%. We expect the basic dividend to grow steadily in line with earnings per share (around 10%/year), and in addition the company will buy back shares annually with its excess capital.

Expected return just barely sufficient

We continue to view P/E multiples of around 16-17x as an acceptable valuation level for Sampo, which is in line with the historical levels of key peers. As a result of the strong earnings growth we forecast for the coming years, the P/E will fall to $^{\sim}$ 15-16x. These levels are by no means cheap, but on the other hand, we believe they are fully justified given Sampo's excellent performance and strong earnings outlook. The dividend will remain at 4-5% for the next few years, rising to 5-6% if share buybacks are taken into account. Compared to the main peers Gjensidige and Tryg, Sampo's pricing is quite well in line. Overall, we see Sampo as correctly priced. We still see earnings growth and dividend as providing a barely adequate expected return, especially when viewed in the context of low risk levels. The current share price sets the bar high, and without earnings growth the stock would be expensive.

Recommendation

Accumulate (was Accumulate)

Target price:

EUR 9.8 (was EUR 8.6)

Share price:

EUR 9.33

Business risk



Valuation risk



| | 2024 | 2025 e | 2026 e | 2027 e |
|------------------|------|---------------|---------------|---------------|
| PTP | 1559 | 1774 | 1898 | 2027 |
| growth-% | 5% | 14% | 7% | 7% |
| Net Income | 1323 | 1254 | 1401 | 1509 |
| EPS (adj.) | 0.52 | 0.54 | 0.52 | 0.58 |
| Dividend / share | 0.36 | 0.34 | 0.37 | 0.42 |

| P/E (adj.) | 14.6 | 17.9 | 16.0 | 14.6 |
|------------------|-------|-------|-------|-------|
| P/B | 2.8 | 3.1 | 2.8 | 2.6 |
| Dividend yield-% | 4.3 % | 4.0 % | 4.5 % | 4.8 % |
| Payout ratio (%) | 69% | 63% | 71% | 72% |

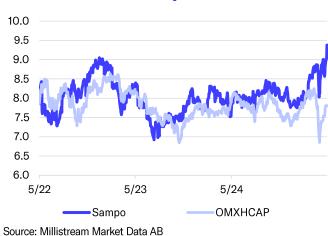
Source: Inderes

Guidance

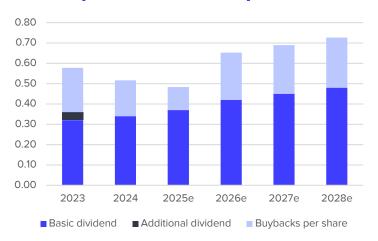
(Upgraded)

Group insurance revenue: 8.8-9.1 BNEUR, representing growth of 5-9% year-on-year. Group underwriting result: 1,400-1,500 MEUR, representing growth of 6-14% year-on-year. The outlook for 2025 is in line with the 2024-2026 targets.

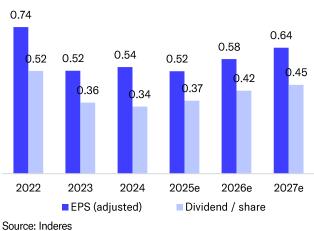
Share price



Total profit distribution per share



EPS and dividend



Value drivers

- Profitable growth in insurance activities
- Capital released from non-core business activities
- Higher interest rates would improve investment income
- Unlocking Topdanmark synergies
- Other M&A transactions

Risk factors

- Rising interest rates could weaken underwriting results and depress insurance companies' acceptable multiples
- Tightening competition in the Nordic insurance market

| Valuation | 2025 e | 2026 e | 2027 e |
|----------------------------|---------------|---------------|---------------|
| Share price | 9.33 | 9.33 | 9.33 |
| Number of shares, millions | 2682.0 | 2581.5 | 2507.7 |
| Market cap | 24845 | 24154 | 23463 |
| P/E (adj.) | 18.0 | 16.1 | 14.7 |
| P/E | 18.0 | 16.1 | 14.7 |
| P/B | 3.1 | 2.8 | 2.6 |
| Payout ratio (%) | 70.6 % | 72.4 % | 70.5 % |
| Dividend yield-% | 4.0 % | 4.5 % | 4.8 % |

An excellent start to the year

Strong quarter operationally

Sampo's insurance revenue increased by 8% to 2,188 MEUR, in line with expectations. As usual, the growth was driven by price increases in the Nordic countries and new sales in the UK. Growth still continued as very strong in Hastings (+27%). Insurance-technical profitability was excellent, and the combined ratio fell from the weak comparison period to 84.6%. As a result, the important underwriting result also increased slightly more than expected to 336 MEUR. The excellent underwriting result was underpinned by revenue growth, mild weather conditions in the Nordic countries and a calm competitive environment. At the segment level, the earnings beat was mainly driven by private customers (Nordics and Hastings).

Net financial result was slightly higher than expected, but this is practically irrelevant for investors on a quarterly basis. Overall, profit before taxes was 377 MEUR, considerably above our forecast of 320 MEUR and the consensus forecast of 350 MEUR. Earnings per share were EUR 0.11, which of course also exceeded the consensus forecast of EUR 0.10.

Guidance revised upwards and synergy estimate for Topdanmark increased

Following a strong start to the year, Sampo also revised its guidance upwards. It now expects insurance revenue to reach 8.8-9.1 BNEUR (previously BNEUR) and the underwriting result to reach 1,400-1,500 MEUR (previously 1,350-1,450 MEUR). The guidance revision comes as no surprise, as the consensus was already slightly above the guidance for both items before the better-than-expected Q1 result.

Sampo also increased its synergy estimate for Topdanmark from 95 MEUR to 140 MEUR. Although we had considered the previous level of synergies to be conservative, such a sharp increase so early in the integration process is a clear

positive surprise. The company also said in its conference call that they have excellent visibility at the current level and that new synergies may still be found along the way.

Regarding the share buyback program, the company stated, as expected, that it will revisit the issue in the Q2 results at the latest. The company also said directly that it hopes to have further information on the sale of its PE investments before then. In practice, this means Noba, which has been rumored to be going public for some time.

| Estimates | Q1'24 | Q1'25 | Q1'25e | Q1'25e | Conse | nsus | Difference (%) | 2025 e |
|---------------------|------------|------------|---------|-----------|----------|--------|------------------|---------------|
| MEUR / EUR | Comparison | Actualized | Inderes | Consensus | Low | High | Act. vs. inderes | Inderes |
| Insurance revenue | 2020 | 2188 | 2231 | 2189 | 2137 - | 2231 | -2% | 9098 |
| Underwriting result | 260 | 336 | 316 | 325 | 290 - | 368 | 6% | 1475 |
| Combined ratio-% | 87.1 % | 84.6 % | 85.8 % | 85.1 % | 87.0 % - | 83.4 % | -1.4 % | 83.8 % |
| PTP | 463 | 377 | 320 | 350 | 267 - | 426 | 18% | 1762 |
| EPS (rap.) | 0.14 | 0.11 | 0.09 | 0.10 | 0.08 - | 0.12 | 22% | 0.52 |

Source: Inderes & Vara (consensus)

Sampo Q1'25 interview:



Estimates revised significantly upwards

Estimate revisions

- We have revised our estimates upwards after the strong Q1 report. The main drivers for the upward revisions are not only the strong Q1 result, but also the increased synergies from Topdanmark and our increased growth forecasts for Hastings.
- For 2025, the forecast changes have been small, but for 2026-2027, our earnings forecasts have increased substantially (7-12%) by Sampo standards. Our estimates for 2025 are at the top end of the guidance.
- We have increased our dividend projections for 2026-2027 by 11-13% as well. We expect the payout ratio to be close to the company's minimum payout ratio floor of 70%, as the company is committed to growing the base dividend regardless of circumstances. However, the company does not need additional capital to run its business and therefore the amount between the profit and the basic dividend will be used to buy back shares. The capital returned from PE investments (~400 MEUR) will likely also be used for buybacks. In total, we now expect 2,100 MEUR of share buybacks over the next four years, and our view of the company's overall profit distribution has further increased.
- Altogether, our 2026-2027 estimates for EPS and dividend are ~10% above the consensus published before the Q1 report. We expect the consensus to revise its estimates upwards with the Q1 report, and this gap should narrow markedly for the next consensus.
- We have added an earnings forecast table based on the new reporting model to our report, which can be found on page 10, and a total profit distribution table can be found on page 12.

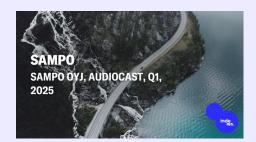
Operational earnings drivers:

- Sampo's performance has consistently exceeded our expectations, mainly due
 to its excellent growth and its insurance-technical margin, which has proved to
 be more resilient than expected. Higher interest rates have not significantly
 increased the operators' urge to compete aggressively on price, and now that
 interest rates are falling sharply again, this risk is much lower than before. We
 are no longer particularly concerned about this, especially if interest rates
 remain at current levels.
- With our updated earnings forecasts, we expect the company to be able to increase its operating result by more than 10% on average from the actual level in 2024, while the company's financial target for 2024-2026 was more than 7%. The main driver of the result is of course the underwriting result, which we forecast to grow at a rate of over 7%, with the rest of the growth coming mainly from a reduced equity series due to share buybacks.
- Overall, Sampo's earnings growth is currently on a very strong footing. The
 company is growing at a good pace on the basis of its strong digital
 competitive advantages. Profitability is at an excellent level and the threat from
 competitive pressure has dissipated as interest rates have fallen. Although
 lower interest rates are putting pressure on the company's investment returns,
 this is of limited significance as investment returns only account for a quarter
 of the group's result.

| Estimate revisions | 2025 e | 2025 e | Change | 2026 e | 2026 e | Change | 2027 e | 2027 e | Change |
|--------------------|---------------|---------------|--------|---------------|---------------|--------|---------------|---------------|--------|
| MEUR / EUR | Old | New | % | Old | New | % | Old | New | % |
| Insurance revenue | 8899 | 9098 | 2% | 9267 | 9722 | 5% | 9625 | 10215 | 6% |
| PTP | 1720 | 1762 | 2% | 1783 | 1883 | 6% | 1818 | 2012 | 11% |
| EPS (excl. NRIs) | 0.50 | 0.52 | 3% | 0.54 | 0.58 | 7% | 0.57 | 0.64 | 12% |
| DPS | 0.36 | 0.37 | 3% | 0.38 | 0.42 | 11% | 0.40 | 0.45 | 13% |

Source: Inderes

Sampo Q1'25 webcast



Expected return now barely sufficient

With the completion of the acquisition of Topdanmark, Sampo's transformation from a financial supermarket to a full-fledged insurance company is finally complete. From a valuation point of view, we no longer believe that the sum-of-the-parts is the best way to value the company, and the current new reporting structure would not even allow this anymore. In our opinion, the best valuation methods for Sampo are peer valuation, own historical valuation and dividend flow model.

Overall, we believe that Sampo is fairly correctly priced, and it is difficult to see an undervaluation in the stock from any perspective. At the same time, however, the company's earnings growth outlook is very good and the dividend flow is abundant. We still see earnings growth and dividend as providing a barely adequate expected return, especially when viewed in the context of low risk levels of the share. However, the current share price sets the bar high, and without earnings growth the stock would be expensive.

The stock is correctly priced

Based on this year's strong result, Sampo is priced at a P/E multiple of 18x. Sampo has historically been priced at lower levels than this, but we believe this is logical given its historical structure as a financial conglomerate. We continue to view P/E multiples of around 16-17x as an acceptable valuation level for Sampo, which is in line with the historical levels of key peers. As a result of the strong earnings growth we forecast for the coming years, the P/E will fall to ~15-16x. These levels are by no means cheap, but on the other hand, we believe they are fully justified given Sampo's excellent performance and strong earnings outlook. The dividend yield will remain at 4-5% for the next

few years, rising to 5-6% if share buybacks are taken into account.

Compared to the main peers Gjensidige and Tryg, Sampo's pricing is quite well in line. We continue to believe that it is justified to price Sampo in line with its peers. Although Sampo's Nordic operations are arguably the highest quality of the trio, Hastings weighs on the acceptable valuation level (UK insurers' multiples are well below those of the Nordic players).

Dividend flow model supports our view

The value of Sampo's share according to our dividend flow model is around EUR 9.9, taking into account the share buybacks we forecast for the coming years. The level has risen significantly from the previous EUR 8.6 due to our increased profit distribution forecasts. The discount rate used in our dividend flow model is 7.5%, which is low in absolute terms but fully justified given the company's low risk profile and the significant decline in interest rates.

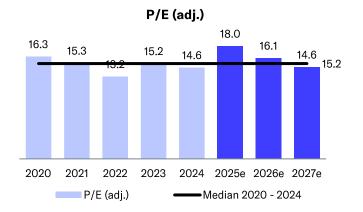
| Valuation | 2025 e | 2026 e | 2027 e |
|----------------------------|---------------|---------------|---------------|
| Share price | 9.33 | 9.33 | 9.33 |
| Number of shares, millions | 2682.0 | 2581.5 | 2507.7 |
| Market cap | 24845 | 24154 | 23463 |
| P/E (adj.) | 18.0 | 16.1 | 14.7 |
| P/E | 18.0 | 16.1 | 14.7 |
| P/B | 3.3 | 2.8 | 2.6 |
| Payout ratio (%) | 70.6 % | 72.4 % | 70.5 % |
| Dividend yield-% | 4.0 % | 4.5 % | 4.8 % |
| | | | |

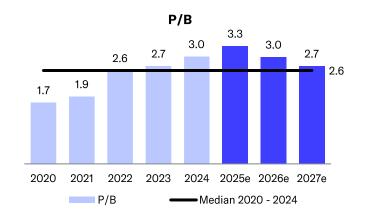
Summary of earnings forecasts

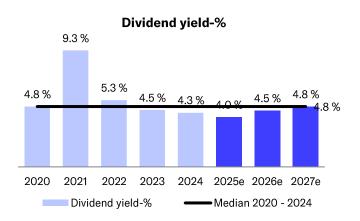
| | 2023 | 2024 | Q1'25 | Q2'25e | Q3'25e | Q4'25e | 2025e | 2026e | 2027e | 2028e |
|---|--------|--------|--------------|-------------|-------------|--------|-------------|-------------|-------------|-------------|
| Insurance revenue | 7535 | 8386 | 2187 | 2176 | 2253 | 2481 | 9098 | 9722 | 10215 | 10742 |
| Private | 3489 | 3667 | 958 | 972 | 992 | 1009 | 3931 | 4151 | 4276 | 4404 |
| Commercial | 1945 | 2128 | <i>537</i> | 487 | <i>57</i> 2 | 613 | 2209 | 2366 | 2484 | 2609 |
| Industrial | 627 | 657 | 150 | 170 | 123 | 293 | <i>7</i> 36 | <i>7</i> 35 | <i>7</i> 50 | <i>7</i> 65 |
| UK | 1251 | 1659 | 470 | <i>47</i> 9 | 506 | 506 | 1961 | 2196 | 2416 | 2658 |
| Other operations | 223 | 275 | 72 | 68 | 60 | 61 | 261 | 273 | 290 | 307 |
| Underwriting result | 1164 | 1316 | 336 | 360 | 404 | 376 | 1475 | 1578 | 1695 | 1822 |
| Private | 595 | 628 | 155 | 186 | 202 | 177 | 720 | 745 | 784 | 825 |
| Commercial | 315 | 352 | <i>7</i> 8 | 88 | 103 | 110 | <i>37</i> 9 | 418 | 448 | 481 |
| Industrial | 80 | 74 | 31 | 12 | 14 | 22 | <i>7</i> 8 | 81 | 85 | 90 |
| UK | 128 | 190 | 53 | <i>57</i> | 66 | 51 | 227 | 264 | 302 | 345 |
| Other operations | 46 | 72 | 19 | 17 | 19 | 16 | 72 | 71 | <i>7</i> 5 | 80 |
| Net financial result | 560 | 636 | 101 | 78 | 143 | 143 | 465 | 493 | 502 | 485 |
| Net investment income | 1004 | 888 | 80 | 183 | 198 | 198 | 659 | 743 | 752 | 735 |
| Net insurance finance income or expense | -446 | -252 | 22 | -105 | -55 | -55 | -193 | -250 | -250 | -250 |
| Other income or expense | -81 | -210 | -7 | 23 | -8 | -8 | 0 | -30 | -30 | -30 |
| Non-operational amortizations | -68 | -79 | -26 | -25 | -25 | -25 | -101 | -100 | -100 | -100 |
| Finance expenses | -93 | -103 | -28 | -20 | -15 | -15 | -78 | -58 | -55 | -50 |
| Profit before taxes | 1481 | 1559 | 376 | 415 | 499 | 471 | 1762 | 1883 | 2012 | 2127 |
| EPS | 0.52 | 0.45 | 0.11 | 0.12 | 0.15 | 0.14 | 0.52 | 0.58 | 0.64 | 0.69 |
| EPS growth-% | | -13% | -21 % | 2 % | 13% | 131% | 15% | 12% | 10% | 9% |
| Combined ratio-% | 84.6 % | 84.3 % | 84.6 % | 83.5 % | 82.1 % | 84.9 % | 83.8 % | 83.8 % | 83.4 % | 83.0 % |
| Private | 83.6 % | 83.7 % | 84.0 % | 82.5 % | 81.1 % | 83.9 % | 82.9 % | 82.9 % | 82.5 % | 82.0 % |
| Commercial | 83.0 % | 82.9 % | 83.8 % | 80.9 % | 79.6 % | 82.5 % | -37.8 % | 82.1 % | 81.7 % | 81.3 % |
| Industrial | 83.8 % | 83.5 % | 85.5 % | 82.0 % | 82.0 % | 82.0 % | -35.3 % | 82.4 % | 82.0 % | 81.6 % |
| UK | 89.8 % | 88.5 % | 88.7 % | 88.0 % | 87.0 % | 90.0 % | 88.4 % | 88.0 % | 87.5 % | 87.0 % |
| Other operations | 79.4 % | 73.7 % | 83.9 % | 75.0 % | 68.0 % | 73.0 % | 72.5 % | 74.0 % | 74.0 % | 74.0 % |
| Insurance revenue growth-% | | | | | | | | | | |
| Private | 6.8 % | 8.3 % | 5.8 % | 4.8 % | 5.1 % | 4.8 % | 5.3 % | 4.0 % | 3.5 % | 3.5 % |
| Commercial | 5.0 % | 6.8 % | 8.5 % | 6.0 % | 6.0 % | 6.0 % | 6.2 % | 4.0 % | 3.0 % | 3.0 % |
| Industrial | 4.6 % | 9.9 % | 5.2 % | 4.0 % | 4.0 % | 4.0 % | 5.8 % | 5.0 % | 5.0 % | 5.0 % |
| UK | 37.0 % | 32.7 % | 25.9 % | 20.0 % | 15.0 % | 12.0 % | 18.1 % | 12.0 % | 10.0 % | 10.0 % |

Valuation table

| Valuation | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 e | 2026 e | 2027 e | 2028 e |
|----------------------------|----------|--------|--------|--------|--------|---------------|---------------|---------------|---------------|
| Share price | 7.06 | 8.82 | 9.76 | 7.92 | 7.88 | 9.33 | 9.33 | 9.33 | 9.33 |
| Number of shares, millions | 2778 | 2755 | 2653 | 2540 | 2600 | 2682 | 2582 | 2508 | 2434 |
| Market cap | 19593 | 24109 | 25108 | 19876 | 21196 | 24845 | 24154 | 23463 | 22772 |
| P/E (adj.) | 16.3 | 15,3 | 13.2 | 15.2 | 14.6 | 18.0 | 16.1 | 14.7 | 13.5 |
| P/E | >100 | 9.5 | 12.3 | 15.2 | 16.3 | 18.0 | 16.1 | 14.7 | 13.5 |
| P/B | 1.7 | 1.9 | 2.6 | 2.7 | 2.8 | 3.1 | 2.8 | 2.6 | 2.4 |
| Payout ratio (%) | 2484.5 % | 87.3 % | 63.5 % | 68.3 % | 73.0 % | 70.6 % | 72.4 % | 70.5 % | 69.1 % |
| Dividend yield-% | 4.8 % | 9.3 % | 5.3 % | 4.5 % | 4.3 % | 4.0 % | 4.5 % | 4.8 % | 5.1 % |
| | | | | | | | | | |







Peer group valuation

| Peer group valuation | Market cap | Market cap P/E | | Dividend | l yield-% | P/B |
|------------------------|------------|----------------|---------------|---------------|---------------|---------------|
| Company | MEUR | 2025e | 2026 e | 2025 e | 2026 e | 2025 e |
| Tryg | 13379 | 18.3 | 17.4 | 5.1 | 5.4 | 2.8 |
| Gjensidige | 10759 | 20.0 | 17.6 | 4.3 | 4.7 | 4.9 |
| Storebrand | 4893 | 13.2 | 11.9 | 4.0 | 4.3 | 1.7 |
| Admiral | 12017 | 14.8 | 14.2 | 5.9 | 6.1 | 7.2 |
| Direct Line | 4477 | 15.4 | 11.6 | 4.5 | 5.4 | 1.7 |
| Zurich Insurance Group | 92948 | 16.2 | 14.8 | 4.7 | 5.1 | 3.8 |
| Allianz | 146087 | 13.6 | 12.6 | 4.4 | 4.8 | 2.3 |
| Assicurazioni Generali | 52941 | 12.6 | 11.7 | 4.6 | 5.0 | 1.6 |
| Sampo (Inderes) | 24845 | 18.0 | 16.1 | 4.0 | 4.5 | 3.1 |
| Average | | 15.6 | 14.1 | 4.8 | 5.2 | 3.1 |
| Median | | 15.4 | 14.2 | 4.6 | 5.1 | 2.3 |
| Diff-% to median | | 17% | 14% | -13% | -12 % | 34% |

Source: Refinitiv / Inderes

Income statement

| Income statement | 2023 | Q1'24 | Q2'24 | Q3'24 | Q4'24 | 2024 | Q1'25 | Q2'25e | Q3'25e | Q4'25e | 2025 e | 2026 e | 2027 e | 2028 e |
|-----------------------------------|------|-------|-------|-------|-------|------|-------|--------|--------|--------|---------------|---------------|---------------|---------------|
| Insurance revenue | 7535 | 2020 | 2057 | 2138 | 2172 | 8387 | 2187 | 2176 | 2253 | 2481 | 9098 | 9722 | 10215 | 10742 |
| If P&C | 4996 | 1290 | 1297 | 1327 | 1344 | 5258 | 1645 | 1629 | 1687 | 1914 | 6876 | 7252 | 7510 | 7777 |
| Topdanmark (from 2025 part of If) | 1288 | 361 | 361 | 371 | 377 | 1470 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Hastings | 1251 | 369 | 399 | 440 | 451 | 1659 | 470 | 479 | 506 | 506 | 1961 | 2196 | 2416 | 2658 |
| Others (was holding) | 0 | 0 | 0 | 0 | 0 | 0 | 72 | 68 | 60 | 61 | 261 | 273 | 290 | 307 |
| EBITDA | 1481 | 465 | 444 | 432 | 219 | 1559 | 376 | 415 | 499 | 471 | 1762 | 1883 | 2012 | 2127 |
| Depreciation | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| EBIT (excl. NRI) | 1481 | 465 | 444 | 432 | 369 | 1709 | 376 | 415 | 499 | 471 | 1762 | 1883 | 2012 | 2127 |
| EBIT | 1481 | 465 | 444 | 432 | 219 | 1559 | 376 | 415 | 499 | 471 | 1762 | 1883 | 2012 | 2127 |
| If P&C | 1358 | 356 | 379 | 333 | 188 | 1256 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Topdanmark (from 2025 part of If) | 162 | 63 | 49 | 47 | -22 | 137 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Hastings | 129 | 26 | 45 | 69 | 53 | 193 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Others (was holding) | -160 | 20 | -30 | -18 | -1 | -29 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Sampo | 0 | 0 | 0 | 0 | 0 | 0 | 376 | 415 | 499 | 471 | 1762 | 1883 | 2012 | 2127 |
| РТР | 1481 | 465 | 444 | 432 | 219 | 1559 | 376 | 415 | 499 | 471 | 1762 | 1883 | 2012 | 2127 |
| Taxes | -339 | -96 | -100 | -96 | 63 | -230 | -79 | -87 | -105 | -99 | -370 | -386 | -413 | -436 |
| Minority interest | -70 | -26 | -7 | -16 | -1 | -50 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Net earnings | 1072 | 343 | 337 | 320 | 281 | 1280 | 297 | 328 | 394 | 372 | 1392 | 1497 | 1600 | 1691 |
| EPS (adj.) | 2.64 | 0.68 | 0.62 | 0.59 | 0.80 | 2.61 | 0.11 | 0.12 | 0.15 | 0.14 | 0.52 | 0.58 | 0.64 | 0.69 |
| EPS (rep.) | 0.52 | 0.68 | 0.62 | 0.59 | 0.52 | 0.48 | 0.11 | 0.12 | 0.15 | 0.14 | 0.52 | 0.58 | 0.64 | 0.69 |

Balance sheet

| Assets | 2023 | 2024 | 2025 e | 2026 e | 2027 e |
|--------------------------|-------|-------|---------------|---------------|---------------|
| Non-current assets | 19727 | 20017 | 20020 | 20023 | 20026 |
| Goodwill | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Intangible assets | 3637 | 3637 | 3637 | 3637 | 3637 |
| Tangible assets | 318 | 284 | 287 | 290 | 293 |
| Associated companies | 12.0 | 4.0 | 4.0 | 4.0 | 4.0 |
| Other investments | 15757 | 16090 | 16090 | 16090 | 16090 |
| Other non-current assets | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Deferred tax assets | 3.0 | 2.0 | 2.0 | 2.0 | 2.0 |
| Current assets | 4497 | 4460 | 4747 | 5012 | 5222 |
| Inventories | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Other current assets | 800 | 880 | 880 | 880 | 880 |
| Receivables | 2282 | 2618 | 2820 | 3014 | 3167 |
| Cash and equivalents | 1415 | 962 | 1046 | 1118 | 1175 |
| Balance sheet total | 24224 | 24477 | 24767 | 25035 | 25248 |

| Liabilities & equity | 2023 | 2024 | 2025 e | 2026 e | 2027 e |
|-----------------------------|-------|--------|---------------|---------------|---------------|
| Equity | 7687 | 7059 | 7536 | 8050 | 8566 |
| Share capital | 98.0 | 98.0 | 98.0 | 98.0 | 98.0 |
| Retained earnings | 6378 | 7707 | 8184 | 8698 | 9214 |
| Hybrid bonds | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Revaluation reserve | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Other equity | 787 | -746.0 | -746.0 | -746.0 | -746.0 |
| Minorities | 424 | 0.0 | 0.0 | 0.0 | 0.0 |
| Non-current liabilities | 15197 | 15858 | 15671 | 15425 | 15121 |
| Deferred tax liabilities | 567 | 535 | 535 | 535 | 535 |
| Provisions | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Interest bearing debt | 2914 | 3037 | 2850 | 2604 | 2300 |
| Convertibles | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Other long term liabilities | 11716 | 12286 | 12286 | 12286 | 12286 |
| Current liabilities | 1340 | 1560 | 1560 | 1560 | 1560 |
| Interest bearing debt | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Payables | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Other current liabilities | 1340 | 1560 | 1560 | 1560 | 1560 |
| Balance sheet total | 24224 | 24477 | 24767 | 25035 | 25248 |

DDM calculation and profit distribution table

| DDM valuation (MEUR) | 2024 | 2025 e | 2026 e | 2027 e | 2028 e | 2029 e | 2030 e | 2031 e | 2032 e | 2033 e | TERM |
|--|-------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|-------|
| Sampo's result | 1254 | 1392 | 1497 | 1600 | 1691 | 1699 | 1688 | 1722 | 1710 | 1744 | 1744 |
| Sampo's dividend | 915 | 982 | 1084 | 1128 | 1168 | 1614 | 1604 | 1636 | 1625 | 1657 | 30537 |
| Payout ratio | 73% | 71% | 72% | 71% | 69% | 95% | 95% | 95% | 95% | 95% | |
| Growth-% in Sampo's dividend | 1.3 % | 7.3 % | 10.4 % | 4.1 % | 3.5 % | 38.2 % | -0.6 % | 2.0 % | -0.7 % | 2.0 % | 2.0 % |
| Discounted dividend | 916 | 915 | 939 | 908 | 875 | 1124 | 1039 | 985 | 910 | 863 | 15903 |
| Discounted cumulative dividend | 25376 | 24460 | 23545 | 22606 | 21698 | 20823 | 19700 | 18661 | 17676 | 16766 | 15903 |
| Excess capital on balance sheet (MEUR) | 2100 | | | | | | | | | | |

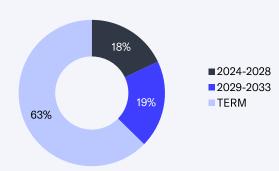
Equity value (MEUR) 26560

Per share EUR 9.9

Cost of capital

| Cost of equity | 7.5% |
|---------------------|------|
| Liquidity premium | 0.0% |
| Company Beta | 1.06 |
| Market risk premium | 4.8% |
| Risk-free interest | 2.5% |
| Cost of Capital | |

Cash flow breakdown



| Profit distribution | 2023 | 2024 | 2025e | 2026e | 2027 e | 2028 e |
|-------------------------------------|------|------|-------|-------|---------------|---------------|
| Basic dividend | 0.32 | 0.34 | 0.37 | 0.42 | 0.45 | 0.48 |
| Additional dividend | 0.04 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Buybacks per share | 0.22 | 0.18 | 0.11 | 0.23 | 0.24 | 0.25 |
| Total profit distribution per share | 0.58 | 0.52 | 0.48 | 0.65 | 0.69 | 0.73 |
| Basic dividend payout ratio-% | 62% | 76% | 71% | 72% | 71% | 69% |
| Total profit distribution ratio-% | 111% | 115% | 93% | 113% | 108% | 105% |
| Solvency-% | 182% | 177% | 177% | 192% | 182% | 174% |

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Inderes' recommendation policy is based on the following distribution relative to the 12-month risk-adjusted expected total shareholder return.

| Buy | The 12-month risk-adjusted expected shareholder return of |
|-----|---|
| | the share is very attractive |

Accumulate The 12-month risk-adjusted expected shareholder return of the share is attractive

Reduce The 12-month risk-adjusted expected shareholder return of

the share is weak

Sell The 12-month risk-adjusted expected shareholder return of

the share is very weak

The assessment of the 12-month risk-adjusted expected total shareholder return based on the above-mentioned definitions is company-specific and subjective. Consequently, similar 12-month expected total shareholder returns between different shares may result in different recommendations, and the recommendations and 12-month expected total shareholder returns between different shares should not be compared with each other. The counterpart of the expected total shareholder return is Inderes' view of the risk taken by the investor, which varies considerably between companies and scenarios. Thus, a high expected total shareholder return does not necessarily lead to positive performance when the risks are exceptionally high and, correspondingly, a low expected total shareholder return does not necessarily lead to a negative recommendation if Inderes considers the risks to be moderate.

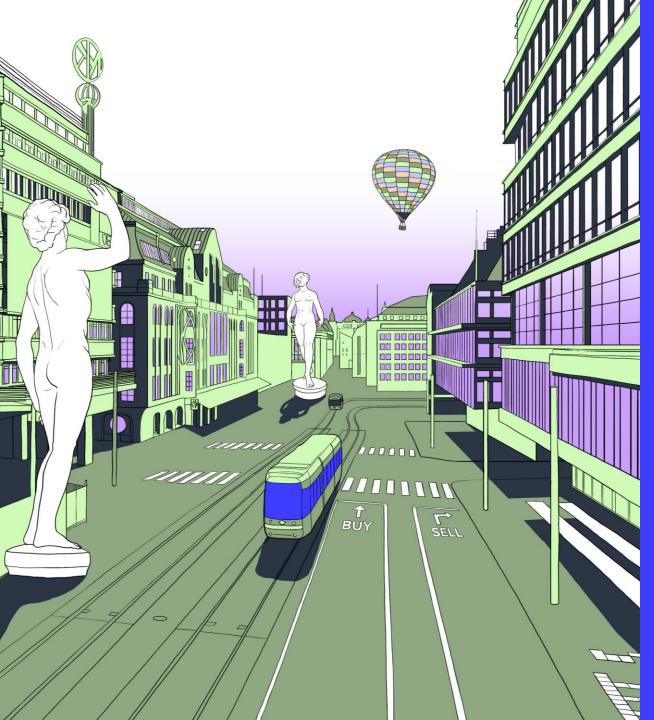
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Recommendation history (>12 mo)

| Date | Recommendation | Target | Share price |
|------------|-----------------|---------|-------------|
| 3/17/2020 | Buy | 30.00€ | 23.83€ |
| 4/30/2020 | Buy | 34.00€ | 30.85€ |
| 5/7/2020 | Accumulate | 33.00€ | 30.40 € |
| 6/16/2020 | Buy | 34.00€ | 30.40 € |
| 8/6/2020 | Buy | 35.00€ | 30.30€ |
| 10/9/2020 | Buy | 38.00€ | 35.20 € |
| 11/5/2020 | Buy | 38.00€ | 34.14 € |
| 1/20/2021 | Buy | 38.00€ | 35.28 € |
| 2/12/2021 | Buy | 41.00€ | 36.04 € |
| 2/25/2021 | Buy | 41.00€ | 36.95 € |
| 4/7/2021 | Buy | 43.00€ | 39.23 € |
| 5/6/2021 | Buy | 44.00€ | 39.85 € |
| 8/5/2021 | Buy | 45.00€ | 42.39 € |
| 9/24/2021 | Buy | 46.00€ | 43.35 € |
| 11/4/2021 | Accumulate | 48.00€ | 46.73 € |
| 12/9/2021 | Accumulate | 48.00€ | 44.09€ |
| 2/10/2022 | Accumulate | 49.00€ | 45.35 € |
| 5/5/2022 | Accumulate | 48.00€ | 45.85 € |
| 5/23/2022 | Accumulate | 44.00€ | 41.76 € |
| 8/4/2022 | Accumulate | 46.00€ | 43.71€ |
| 10/27/2022 | Reduce | 46.00€ | 46.67€ |
| 11/3/2022 | Reduce | 46.00€ | 44.32 € |
| 2/13/2023 | Reduce | 46.00€ | 45.50 € |
| 5/11/2023 | Reduce | 47.00 € | 46.15 € |
| 6/14/2023 | Reduce | 44.00€ | 43.08€ |
| 8/10/2023 | Accumulate | 44.00€ | 40.35€ |
| 10/2/2023 | Accumulate | 39.00€ | 40.98€ |
| 11/9/2023 | Reduce | 39.00€ | 38.94 € |
| 2/9/2024 | Reduce | 40.00€ | 39.50€ |
| 5/8/2024 | Reduce | 39.00€ | 37.66 € |
| 6/18/2024 | Reduce | 40.00€ | 38.81€ |
| 8/8/2024 | Reduce | 41.00€ | 40.00€ |
| 11/7/2024 | Reduce | 42.00€ | 41.00 € |
| 1/23/2025 | Reduce | 42.00€ | 39.55 € |
| 2/7/2025 | Accumulate | 43.00€ | 40.91€ |
| | Share split 1/5 | 8.60€ | |
| 5/8/2025 | Accumulate | 9.80€ | 9.33 € |
| | | | |



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