STARBREEZE

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INDERES CORPORATE CUSTOMER

COMPANY REPORT



Full control of PAYDAY IP increases potential

Starbreeze will release its Q1 report next Tuesday, May 13. We expect the Q1 results to show slightly lower revenue on a year-on-year basis and a significantly reduced cost base due to lower D&A expenses. The recent appreciation in the Swedish krona (against USD and EUR) is expected to weigh on revenue and profitability during the quarter. However, following Starbreeze's decision to fully acquire the publishing rights for PAYDAY 3 ("PD3") and the connected direct share issue, we have updated our estimates, leading to a small upward revision in the fair value. As such, we reiterate our Accumulate recommendation while increasing the target price to SEK 0.26 (was SEK 0.24).

A relatively quiet quarter for PD3

Q1 was relatively uneventful for PD3, with no new heists or roadmap updates. The quarter did, however, include the release of the Jacket character (paid DLC), minor content updates, and occasional campaigns. The Jacket DLC was well-received (~85% positive on Steam) and temporarily boosted CCUs, but overall player activity on Steam remained low during Q1. We estimate Q1 revenue at 54 MSEK (prev. 56 MSEK), where the downward revision is related to FX effects. This equates to a 5% decline yearon-year but a 16% increase quarter-on-quarter. The increase (q/q) is primarily attributed to expected revenue streams from the KRAFTON partnership (Q1'25e: 16 MSEK, FY25e: 60 MSEK). PD3 revenue is expected to show a modest quarter-on-quarter uplift to 18 MSEK (Q4'24: 15 MSEK, Q1'24: 23 MSEK), driven by the Jacket release as well as the PlayStation Plus campaign in February. PD2 revenue is expected to be somewhat stable at 9 MSEK (Q4'24: 10 MSEK), while third-party publishing revenue is expected to show some softness quarter-on-quarter (11 MSEK) following a very strong Q4 finish (Q4'24: 15 MSEK), driven by relatively subdued player activity during the quarter.

In addition, we expect EBIT to significantly improve to -6 MSEK in Q1 (Q4'24: -52 MSEK, Q1'24: -43 MSEK*), driven by a sharp reduction in amortization of game development, while other OpEX-

related costs are expected to be at a stable level.

FX headwinds and acquired publishing rights drive estimate revisions

Earlier this week, Starbreeze announced the acquisition of full publishing rights for PD3 from PLAION. In connection with the agreement, Starbreeze carried out a directed share issue of 33 MSEK to Embracer Group (parent company of PLAION), bringing a new strategic investor into its shareholder base. Full ownership of PD3 publishing rights means that Starbreeze now retains all gamerelated revenues while also gaining greater freedom to shape both the game and the broader IP. While costs will increase moderately. the uplift in revenue is proportionally greater and enables an improved overall profitability profile of the game. Following the transaction, we have updated our model assumptions to reflect the new revenue structure for PD3. Although the full-publishing effect was positive for topline and EBIT, FX headwinds (weaker USD and EUR vs. SEK) had a dampening effect. For FY25-27, our revenue estimates have been increased by 10-13%, with a positive knock-on effect on profitability and cash flows.

We remain cautiously optimistic about the stock

Following our estimate revisions and after accounting for ~10% dilution from the share issue, we arrive at a DCF value of SEK 0.45 (was SEK 0.42). However, our DCF value reflects a moderately optimistic scenario and should be viewed with caution. We still believe the DCF provides limited near-term support as the share price remain closely tied to the PD3's (and overall PAYDAY IP's) performance, which remain soft, as well as the upcoming Baxter release, were the visibility is still low. That said, we continue to see underlying value in the PAYDAY IP, and the recent publishing rights deal gives Starbreeze more levers to pull than before. This, combined with the current low absolute valuation and improved cash flows from the KRAFTON work-for-hire agreement, we continue to believe Starbreeze could be an interesting yet high-risk bet over the next 12 months.

Recommendation

Accumulate

(prev. Accumulate)

Target price:

0.26 SEK

(prev. 0.24 SEK)

Share price:

0.22 SEK

Business risk







Valuation risk







	2024	2025 e	2026 e	2027 e
Revenue	186	230	385	281
growth-%	-71%	24%	67%	-27%
EBIT adj.	-229	14	-82	-45
EBIT-% adj.	-123.2 %	5.9 %	-21.2 %	-16.1 %
Net Income	-199	14	-84	-47
EPS (adj.)	-0.15	0.01	-0.05	-0.03

P/E (adj.)	neg.	24.1	neg.	neg.
P/B	0.4	0.5	0.5	0.6
EV/EBIT (adj.)	neg.	11.5	neg.	neg.
EV/EBITDA	1.1	1.4	0.8	1.4
EV/S	0.6	0.7	0.5	0.6

Source: Inderes

Guidance

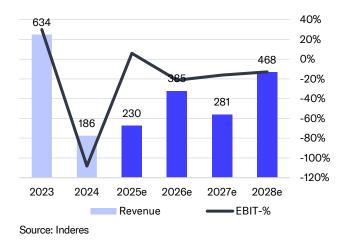
(Starbreeze provides no guidance)

*Adjusted EBIT

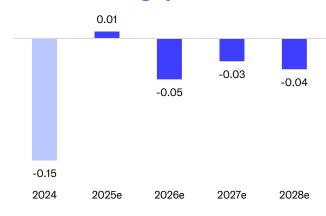
Share Price



Revenues and operating profit-%



Earnings per share



Source: Inderes

Value drivers

- The company's main asset is its ownership of the PAYDAY game franchise
- If Starbreeze can entice players to return to PAYDAY 3, the company's financial outlook, as well as its potential to expand and/or license the IP, would improve significantly
- A successful 2026 launch of Project Baxter would improve Starbreeze's financial position and overall outlook notably
- Third-party publishing operations and adding new platforms for existing titles
- Highly scalable business model with successful launches

Risk factors

- If PAYDAY-related revenue continues to decline, alongside weakening player sentiment and activity, the IP's value and Starbreeze's overall financial position would deteriorate noticeably
- Limited visibility into Project Baxter and the 2028 game release makes it hard to assess the company's long-term potential
- Commercial failure and/or delays in future game projects
- Changes in expectations for future games can cause significant volatility in the stock
- High development costs and fixed-cost base exert pressure on cash flows

Valuation	2025e	2026 e	2027e
Share price	0.21	0.21	0.21
Number of shares, millions	1,624	1,624	1,624
Market cap	348	348	348
EV	155	174	167
P/E (adj.)	24.1	neg.	neg.
P/E	24.1	neg.	neg.
P/B	0.5	0.5	0.6
P/S	1.5	0.9	1.2
EV/Sales	0.7	0.5	0.6
EV/EBITDA	1.4	0.8	1.4
EV/EBIT (adj.)	11.5	neg.	neg.

Q1 expectations

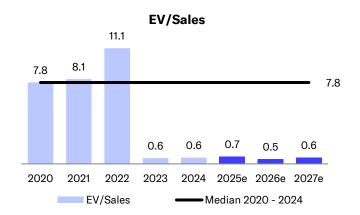
Estimates	Q1'24	Q1'25	Q1'25e	Q1'25e	Cons	ensus	2025e
MSEK / SEK	Comparison	Actualized	Inderes	Consensus	Low	High	Inderes
Revenue	56.6		53.8				230
EBITDA	48.5		25.1				113
EBIT (adj.)	-43.2		-5.6				13.5
EBIT	-23.3		-5.6				13.5
EPS (reported)	-0.01		0.00				0.01
Revenue growth-%	112.3 %		-5.0 %				24.0 %
EBIT-% (adj.)	-76.3 %		-10.4 %				5.9 %

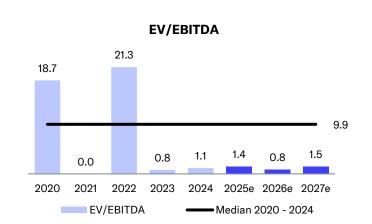
Full-year estimate revisions

Estimate revisions MSEK / SEK	2025e Old	2025e New	Change %	2026e Old	2026e New	Change %	2027e Old	2027e New	Change %
Revenue	203	230	14%	348	385	10%	251	281	12%
EBITDA	103	113	9%	186	217	17%	94.3	118	25%
EBIT (exc. NRIs)	3.9	13.5	247%	-99.9	-81.6	18%	-64.1	-45.2	30%
EBIT	3.9	13.5	247%	-99.9	-81.6	18%	-64.1	-45.2	30%
EPS (excl. NRIs)	0.00	0.01	190%	-0.07	-0.05	25%	-0.04	-0.03	35%
DPS	0.00	0.00		0.00	0.00		0.00	0.00	

Valuation table

Valuation	2020	2021	2022	2023	2024	2025 e	2026 e	2027 e	2028 e
Share price	1.09	1.00	1.58	0.47	0.21	0.22	0.22	0.22	0.22
Number of shares, millions	725	725	725	1,477	1,477	1,624	1,624	1,624	1,624
Market cap	784	727	1,142	699	304	353	353	353	353
EV	919	1,021	1,413	350	111	160	178	172	307
P/E (adj.)	neg.	neg.	neg.	2.5	neg.	24.5	neg.	neg.	neg.
P/E	neg.	neg.	neg.	2.5	neg.	24.5	neg.	neg.	neg.
P/B	3.4	5.9	20.1	0.8	0.4	0.5	0.5	0.6	0.6
P/S	6.6	5.8	8.9	1.1	1.6	1.5	0.9	1.3	0.8
EV/Sales	7.8	8.1	11.1	0.6	0.6	0.7	0.5	0.6	0.7
EV/EBITDA	18.7	>100	21.3	0.8	1.1	1.4	0.8	1.5	1.2
EV/EBIT (adj.)	84.5	68.3	>100	1.8	neg.	11.9	neg.	neg.	neg.





Peer group valuation

Peer group valuation	EV	EV/	EBIT	EV/EI	BITDA	EV	/S	P.	/E	Dividend	l yield-%	P/B
Company	MEUR	2025 e	2026e	2025e	2026e	2025e	2026e	2025e	2026e	2025e	2026e	2025e
Remedy	234	60.0	22.7	14.6	11.4	3.4	3.2	83.6	31.5			3.2
Embracer	2,774	8.4	10.5	4.9	4.9	1.2	1.4	12.8	10.3			0.5
CD Projekt	5,474	98.7	78.4	68.4	80.5	29.6	33.5	106.1	122.1	0.4	0.4	8.6
Paradox Interacrive	1,824	24.1	18.8	12.0	11.1	7.8	7.5	34.5	25.2	2.1	2.4	7.2
Tinybuild	22				9.5	0.7	0.6					
Enad Global 7	71	3.4	3.5	1.7	1.6	0.4	0.4	6.8	13.6			0.3
11 Bit Studios	114	5.0	7.3	3.8	6.4	2.5	3.5	4.8	6.4			1.6
Playway	428	9.2	8.6	9.1	8.6	5.2	5.3	12.2	11.6	6.9	7.4	4.6
Take-Two Interactive	37,440	67.6	26.9	54.3	23.6	7.5	5.3	89.6	32.6			7.0
Ubisoft	2,870		12.9	3.8	3.4	1.5	1.4		13.4			0.8
Starbreeze (Inderes)	15	11.9	-2.2	1.4	0.8	0.7	0.5	24.5	-4.2	0.0	0.0	0.5
Average		32.8	20.5	18.9	15.9	5.9	6.1	41.6	28.6	2.5	2.7	3.9
Median		19.0	14.4	10.6	9.5	3.4	3.5	23.7	16.6	1.3	1.5	3.9
Diff-% to median		-38%	-115%	-87%	-91%	-80%	-87%	3%	-125%	-100%	-100%	-88%

Source: Refinitiv / Inderes

Income statement

Income statement	2023	Q1'24	Q2'24	Q3'24	Q4'24	2024	Q1'25e	Q2'25e	Q3'25e	Q4'25e	2025 e	2026 e	2027 e	2028 e
Revenue	634	57	40	43	46	186	54	62	60	54	230	385	281	468
EBITDA	439	48	8	21	20	98	25	32	32	24	113	217	118	251
Depreciation	-249	-72	-79	-76	-72	-299	-31	-24	-23	-22	-100	-299	-163	-312
EBIT (excl. NRI)	190	-43	-71	-63	-52	-229	-6	9	8	2	14	-82	-45	-61
EBIT	190	-23	-71	-55	-52	-201	-6	9	8	2	14	-82	-45	-61
Share of profits in assoc. compan.	0	1	0	0	0	1	0	0	0	0	0	0	0	0
Net financial items	17	1	0	-4	3	1	0	0	0	0	1	-2	-2	-3
PTP	208	-21	-71	-59	-49	-199	-5	9	8	2	14	-84	-47	-63
Taxes	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Minority interest	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Net earnings	208	-21	-71	-58	-49	-199	-5	9	8	2	14	-84	-47	-63
EPS (rep.)	0.19	-0.01	-0.05	-0.04	-0.03	-0.13	0.00	0.01	0.01	0.00	0.01	-0.05	-0.03	-0.04
Key figures	2023	Q1'24	Q2'24	Q3'24	Q4'24	2024	Q1'25e	Q2'25e	Q3'25e	Q4'25e	2025 e	2026 e	2027 e	2028 e
Revenue growth-%	396.5 %	112.3 %	-7.0 %	-91.4 %	-33.0 %	-70.7 %	-5.0 %	53.8 %	41.5 %	17.5 %	24.0 %	66.9 %	-27.1 %	66.8 %
Adjusted EBIT growth-%	2721.0 %	272.7 %	2300.2 %	-121.0 %	-45.3 %	-220.4 %	-87.1 %	-112 %	-113.0 %	-104.3 %	-105.9 %	-704.2 %	-44.6 %	33.9 %
EBITDA-%	69.3 %	85.7 %	20.1 %	50.2 %	42.4 %	52.5 %	46.6 %	52.4 %	52.2 %	44.2 %	49.1 %	56.5 %	42.1 %	53.6 %
Adjusted EBIT-%	30.0 %	-76.3 %	-176.2 %	-147.7 %	-112.1 %	-123.2 %	-10.4 %	14.0 %	13.6 %	4.1 %	5.9 %	-21.2 %	-16.1 %	-12.9 %
Net earnings-%	32.8 %	-37.1 %	-175.9 %	-136.8 %	-106.1 %	-107.2 %	-10.0 %	14.5 %	14.0 %	4.4 %	6.3 %	-21.8 %	-16.7 %	-13.5 %

Source: Inderes

Full-year earnings per share are calculated using the number of shares at year-end.

Balance sheet

Assets	2023	2024	2025e	2026 e	2027 e
Non-current assets	537	521	716	622	668
Goodwill	47	0	0	0	0
Intangible assets	472	491	648	558	610
Tangible assets	11	26	64	59	53
Associated companies	1	0	0	0	0
Other investments	0	0	0	0	0
Other non-current assets	7	4	4	4	4
Deferred tax assets	0	0	0	0	0
Current assets	574	309	351	293	282
Inventories	0	0	0	0	0
Other current assets	0	0	0	0	0
Receivables	226	117	159	119	101
Cash and equivalents	348	192	192	174	181
Balance sheet total	1,111	830	1,068	915	949

Liabilities & equity	2023	2024	2025e	2026e	2027e
Equity	895	705	753	669	622
Share capital	30	30	32	32	32
Retained earnings	-1,742	-1,942	-1,927	-2,011	-2,058
Hybrid bonds	0	0	0	0	0
Revaluation reserve	14	24	24	24	24
Other equity	2,593	2,593	2,623	2,623	2,623
Minorities	0	0	0	0	0
Non-current liabilities	2	3	116	113	205
Deferred tax liabilities	1	2	2	2	2
Provisions	0	0	0	0	0
Interest bearing debt	0	0	0	0	0
Convertibles	0	0	0	0	0
Other long term liabilities	1	1	114	111	203
Current liabilities	215	122	199	133	122
Interest bearing debt	0	0	0	0	0
Payables	208	104	189	123	112
Other current liabilities	7	18	10	10	10
Balance sheet total	1,111	830	1,068	915	949

DCF-calculation

DCF model	2024	2025 e	2026 e	2027 e	2028 e	2029 e	2030 e	2031e	2032 e	2033 e	2034e	TERM
Revenue growth-%	-70.7 %	24.0 %	66.9 %	-27.1 %	66.8 %	-16.8 %	17.6 %	14.5 %	9.0 %	2.5 %	2.5 %	2.5 %
EBIT-%	-108.2 %	5.9 %	-21.2 %	-16.1 %	-12.9 %	12.6 %	-1.3 %	6.0 %	13.7 %	15.2 %	17.9 %	17.9 %
EBIT (operating profit)	-201	14	-82	-45	-61	49	-6	31	78	89	107	
+ Depreciation	299	100	299	163	312	212	204	187	189	190	196	
- Paid taxes	0	0	0	0	0	0	0	-6	-16	-18	-22	
- Tax, financial expenses	0	0	0	0	0	0	0	-1	-1	-1	-1	
+ Tax, financial income	0	0	0	0	0	0	0	0	0	0	0	
- Change in working capital	16	35	-26	7	-2	-2	1	1	1	0	0	
Operating cash flow	115	148	191	125	249	259	200	213	252	261	281	
+ Change in other long-term liabilities	0	113	-3	92	-178	-5	0	0	0	0	0	
- Gross CAPEX	-284	-295	-205	-209	-204	-178	-183	-191	-193	-204	-202	
Free operating cash flow	-169	-34	-16	9	-133	76	17	22	59	58	79	
+/- Other	0	33	156	0	259	0	0	0	0	0	0	
FCFF	-169	-1	140	9	127	76	17	22	59	58	79	0
Discounted FCFF		-1	113	6	80	42	8	10	22	19	23	216
Sum of FCFF present value		540	540	427	421	341	299	291	281	259	239	216
Enterprise value DCF		540										

0

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-Minorities

- Interest bearing debt

-Dividend/capital return

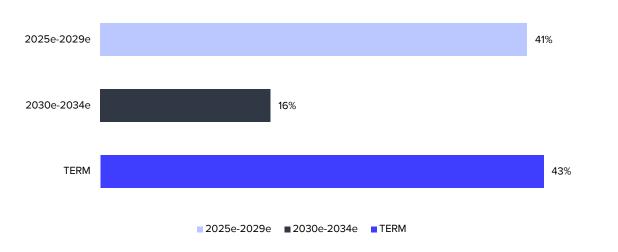
Equity value DCF

+ Cash and cash equivalents

Equity value DCF per share

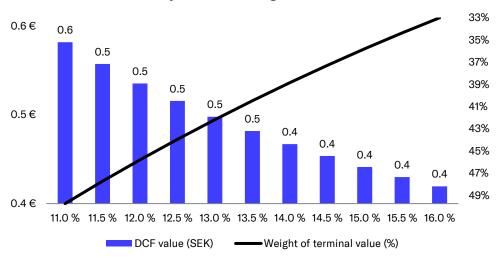
Weighted average cost of capital (WACC)	13.5 %
Cost of equity	13.5 %
Risk free interest rate	2.5 %
Liquidity premium	1.50%
Market risk premium	4.75%
Equity Beta	2.00
Cost of debt	8.0 %
Target debt ratio (D/(D+E)	0.0 %
Tax-% (WACC)	20.6 %
WACC	

Cash flow distribution

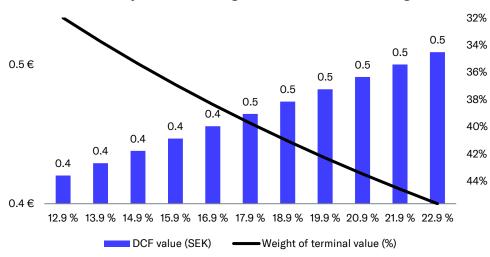


DCF sensitivity calculations and key assumptions in graphs

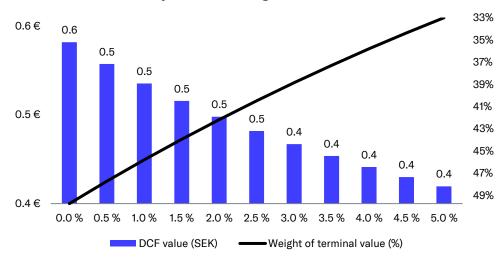
Sensitivity of DCF to changes in the WACC-%



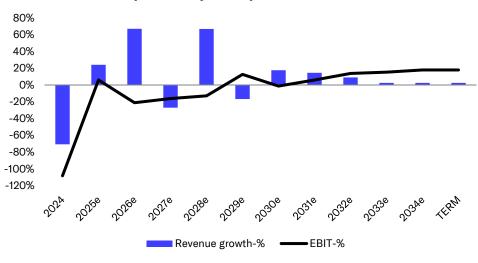
Sensitivity of DCF to changes in the terminal EBIT margin



Sensitivity of DCF to changes in the risk-free rate



Growth and profitability assumptions in the DCF calculation



Summary

Income statement	2022	2023	2024	2025e	2026 e	Per share data	2022	2023	2024	2025e	2026 e
Revenue	128	634	186	230	385	EPS (reported)	-0.08	0.19	-0.13	0.01	-0.05
EBITDA	66	439	98	113	217	EPS (adj.)	-0.08	0.19	-0.15	0.01	-0.05
EBIT	7	190	-201	14	-82	OCF / share	0.09	0.16	80.0	0.09	0.12
PTP	-54	208	-199	14	-84	OFCF / share	-0.14	-0.03	-0.11	-0.02	0.09
Net Income	-60	208	-199	14	-84	Book value / share	0.08	0.82	0.48	0.46	0.41
Extraordinary items	0	0	28	0	0	Dividend / share	0.00	0.00	0.00	0.00	0.00
Balance sheet	2022	2023	2024	2025 e	202 6e	Growth and profitability	2022	2023	2024	2025e	2026e
Balance sheet total	746	1,111	830	1,068	915	Revenue growth-%	2%	396%	-71%	24%	67%
Equity capital	57	895	705	753	669	EBITDA growth-%	958%	562%	-78%	16%	92%
Goodwill	48	47	0	0	0	EBIT (adj.) growth-%	-55%	2721%	-220%	-106%	-704%
Net debt	271	-348	-192	-192	-174	EPS (adj.) growth-%	72%	-329%	-181%	-106%	-683%
						EBITDA-%	52.0 %	69.3 %	52.5 %	49.1 %	56.5 %
Cash flow	2022	2023	2024	2025e	2026 e	EBIT (adj.)-%	5.3 %	30.0 %	-123.2 %	5.9 %	-21.2 %
EBITDA	66	439	98	113	217	EBIT-%	5.3 %	30.0 %	-108.2 %	5.9 %	-21.2 %
Change in working capital	-8	-262	16	35	-26	ROE-%	-66.6 %	43.6 %	-24.9 %	2.0 %	-11.8 %
Operating cash flow	65	177	115	148	191	ROI-%	1.4 %	28.6 %	-25.0 %	2.2 %	-11.5 %
CAPEX	-151	-201	-284	-295	-205	Equity ratio	7.6 %	80.5 %	85.0 %	70.5 %	73.1 %
Free cash flow	-102	-28	-169	-34	140	Gearing	478.0 %	-38.9 %	-27.2 %	-25.5 %	-26.0 %
Valuation multiples	2022	2023	2024	2025e	2026 e						
EV/S	11.1	0.6	0.6	0.7	0.5						
EV/EBITDA	21.3	0.8	1.1	1.4	0.8						
EV/EBIT (adj.)	>100	1.8	neg.	11.9	neg.						
P/E (adj.)	neg.	2.5	neg.	24.5	neg.						
P/B	20.1	0.8	0.4	0.5	0.5						
Dividend-%	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %						

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Buy	The 12-month risk-adjusted expected shareholder return of
	the share is very attractive

Accumulate The 12-month risk-adjusted expected shareholder return of the share is attractive

Reduce The 12-month risk-adjusted expected shareholder return of

the share is weak

Sell The 12-month risk-adjusted expected shareholder return of

the share is very weak

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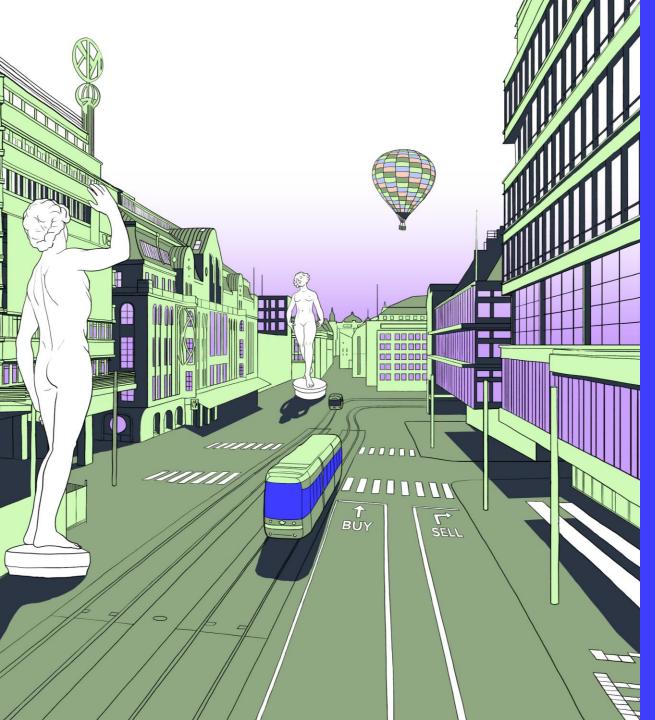
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Recommendation history (>12 mo)

Date	Recommendation	Target	Share price		
2023-05-30	Accumulate	1.15 SEK	1.03 SEK		
2023-08-18	Reduce	1.15 SEK	1.19 SEK		
2023-09-12	Accumulate	1.15 SEK	0.95 SEK		
2023-10-02	Buy	0.85 SEK	0.60 SEK		
2023-11-17	Accumulate	0.55 SEK	0.44 SEK		
2024-02-16	Reduce	0.35 SEK	0.35 SEK		
Change of Analyst					
2024-05-15	Reduce	0.30 SEK	0.27 SEK		
2024-08-21	Reduce	0.30 SEK	0.28 SEK		
2024-09-30	Reduce	0.30 SEK	0.28 SEK		
2024-11-15	Reduce	0.22 SEK	0.20 SEK		
2024-12-06	Accumulate	0.22 SEK	0.17 SEK		
2025-02-19	Accumulate	0.24 SEK	0.20 SEK		
2025-05-09	Accumulate	0.26 SEK	0.22 SEK		



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