Corporate Research

NOT TO BE DISTRIBUTED IN, OR TAKEN OR TRANSMITTED INTO, THE UNITED STATES, CANADA, JAPAN, AUSTRALIA OR IN ANY OTHER JURISDICTION WHERE TO DO SO WOULD BE UNLAWFUL.

Results Preview	Services	Finland	25 July 2022

Results due: 2 August

Key Data (2022E)	
Price (EUR)	34.40
Reuters	INDERES.HE
Bloomberg	INDERES FH
Market cap (EURm)	56
Market cap (USDm)	57
Net debt (EURm)	(5)
Net gearing	(73%)
Net debt/EBITDA (x)	(2.1)
Shares fully dil. (m)	1.6
Avg daily turnover (m)	0.1
Free float	76%

Estimate Revisions (%)							
	2022E	2023E	2024E				
Revenues	0	(0)	0				
Adj. EBIT	0	0	0				
Adj. EPS	0	0	0				

Share Price (12M)



Absolute (green) / Relative to Finland (purple).

Marketing communication commissioned by: Inderes

Some improvement over Q1, more in H2

Ahead of the Q2 report, our estimates remain broadly unchanged and we reiterate our fair value range of EUR 35-39. While we still expect profitability in Q2 to be relatively low, we anticipate the earnings trend will pick up towards H2. We note that the company has recently won new research deals. Yet, the equity case and valuation rely on the Nordic growth story, which remains in an early phase.

Q2 expectations – Flat q/q performance

During the quarter, Inderes added new companies to its equity research coverage, supporting the recurring revenue and hence securing cash flow. At quarter-end, we estimate the number of companies under commissioned research to be 127, up 17% y/y and 4% q/q. For Flik, June is typically a weak month but the AGM season and a few investor events should support the quarter sales. We expect Q2 sales of EUR 3.3m and EBITA of EUR 0.3m. In addition to key numbers, we will focus on management's commentary around its new deal hunting in Sweden as well as HCA cooperation progress.

2022 will be H2-loaded – We are near the lower end of the guidance range

We keep our estimates broadly unchanged as the new research contracts offset the IPO-driven activity which looks to be muted for some time. We are close to the lower end of the guidance range and think that the upper end of the range indicates a scenario of IPO activity picking up. In terms of profit generation, F22 will likely be H2-loaded due to the seasonality impact of salaries and stronger project activity in H2.

Case remains intact - Valuation reflecting success in Nordic expansion

Inderes continues to trade at relatively high 2022E multiples, with EV/EBITA being 27x. We, however, remind that the company is investing in its future Nordic growth, which carries extra costs but the top line impact lies ahead. Our fair value range remains intact at EUR 35-39.

Financials (EUR)					
Year end: Dec	2020	2021	2022E	2023E	2024E
Revenues (m)	9	12	14	16	19
Adj. EBIT	1	2	2	3	4
Pre-tax profit (m)	2	2	2	3	4
EPS	0.00	0.79	0.92	1.39	2.12
Adj. EPS	0.00	0.79	0.92	1.39	2.12
DPS	0.00	0.80	0.70	1.00	1.50
Revenue growth (%)	76.3	35.4	20.8	12.8	14.9
Adj. EBIT growth (%)	74.8	41.7	(4.4)	50.9	52.9
Adj. EPS growth (%)	n.m.	n.m.	16.1	50.9	52.9
Adj. EBIT margin (%)	15.9	16.6	13.2	17.6	23.4
ROE (%)	67.4	29.8	22.2	30.5	38.9
ROCE (%)	75.5	43.8	27.2	37.5	47.9
PER (x)		47.3	37.4	24.8	16.2
Free cash flow yield (%)		4.8	2.2	4.1	6.1
Dividend yield (%)		2.1	2.0	2.9	4.4
P/BV (x)		9.18	8.18	7.03	5.72
EV/Sales (x)		4.59	3.58	3.10	2.60
EV/Adj. EBITDA (x)	0.0	22.3	21.7	14.9	9.8
EV/Adj. EBIT (x)	0.0	27.6	27.2	17.6	11.1
Operating cash flow/EV (%)		5.7	3.7	5.3	7.9
Net debt/EBITDA (x)	(0.50)	(2.90)	(2.18)	(1.91)	(1.69)

Source for all data on this page: SEB (estimates) and Millistream/Thomson Reuters (prices)

research.sebgroup.com/corporate Important. All disclosure information can be found on pages 12 - 14 of this document

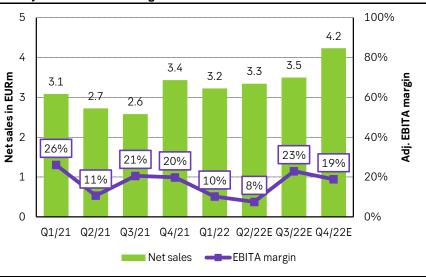
Q2 expectations

We estimate Q2 sales of EUR 3.3m and EBITA of EUR 0.3m. We have split our estimates to recurring revenue of EUR 1.8m (55% of total) and project revenue of EUR 1.5m (45% of total). Our recurring revenue estimate is up slightly from the Q1 print of EUR 1.7m as the company has initiated coverage on at least six new companies during the quarter. We note that in Q1 Inderes was not successful in its virtual events sales outside the listed company client group and Q1 had extremely strong comparison period numbers. Yet, we do not believe things would have materially changed within one quarter and hence expect flat q/q performance in project revenue still in Q2, which we understand is seasonally a bit more silent quarter. With broadly flat q/q group level sales we expect also EBITA to be around the same level as in Q1.

Quarterly estimates								
(EURm)	Q1/21	Q2/21	Q3/21	Q4/21	Q1/22	Q2/22E	Q3/22E	Q4/22E
Net sales	3.1	2.7	2.6	3.4	3.2	3.3	3.5	4.2
Other income	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
faterials and services	-0.4	-0.3	-0.4	-0.4	-0.4	-0.4	-0.5	-0.6
iross profit	2.6	2.4	2.1	3.0	2.9	2.9	3.0	3.6
margin-%	86%	87%	83%	87%	89%	88%	85%	86%
Personnel expenses	-1.3	-1.5	-1.1	-1.8	-2.0	-2.1	-1.6	-2.2
Other operating costs	-0.5	-0.5	-0.4	-0.5	-0.5	-0.5	-0.5	-0.6
BITDA reported	0.8	0.3	0.6	0.7	0.4	0.3	0.8	0.8
BITDA adjusted	0.8	0.3	0.6	0.7	0.4	0.3	0.8	0.8
margin-%	0.3	0.1	0.2	0.2	0.1	0.1	0.2	0.2
Depreciation	-0.03	-0.04	-0.03	-0.03	-0.03	-0.03	-0.03	-0.03
BITA	0.8	0.3	0.5	0.7	0.3	0.3	0.8	0.8
BITA adjusted	0.8	0.3	0.5	0.7	0.3	0.3	0.8	0.8
margin-%	26%	11%	21%	20%	10%	8%	23%	19%
Amortisation	-0.09	-0.09	-0.09	-0.09	-0.09	-0.09	-0.09	-0.09
BIT reported	0.7	0.2	0.4	0.6	0.2	0.2	0.7	0.7
BIT adjusted	0.7	0.2	0.4	0.6	0.2	0.2	0.7	0.7
margin-%	23%	8%	17%	17%	8%	5%	20%	17%

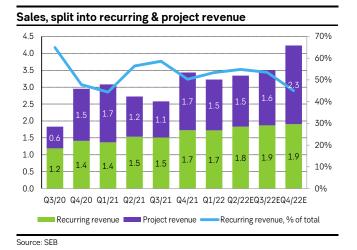
Source: SEB

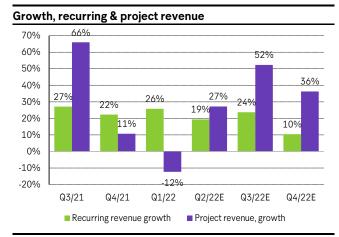
Quarterly sales and EBITA margin



Source: SEB

3





Source: SEB

Estimate revisions

Ahead of the Q2 numbers we keep our estimates virtually unchanged. However, we have hiked the number of commissioned research agreements in our model, meaning higher recurring revenue estimates. Hence, the intact group level estimates imply that we have marginally cut project revenue. We, for example, think that IPO activity will be more muted towards the end of the year end than we previously anticipated.

The company's sales guidance for the full-year stands at EUR 14.0-15.0m and it foresees EBITA of EUR 1.9-2.6m. With our 2022 sales estimate of EUR 14.3m and EBITA estimate of EUR 2.2m, we are closer to the lower end of the guidance range. Consequently, we do not see risk of a major guidance downgrade. However, the company could well continue to narrow the guidance range with a declining mid-point.

	N	ew estimates		c	Old estimates		D	ifference (%)	
(EURm)	2022E	2023E	2024E	2022E	2023E	2024E	2022E	2023E	2024E
Sales	14.3	16.1	18.5	14.3	16.1	18.5	0	0	0
EBITA	2.2	3.1	4.5	2.2	3.1	4.5	0	0	0
EBITA margin (%)	15.3	19.0	24.2	15.2	19.0	24.2	0.0pp	0.1pp	0.0pp
EPS (EUR)	0.92	1.39	2.12	0.92	1.39	2.12	0	0	0

Source: SEB

.

Annual estimates						
(EURm)	2019	2020	2021	2022E	2023E	2024E
Net sales	5.0	8.7	11.8	14.3	16.1	18.5
Other income	0.0	0.0	0.0	0.0	0.0	0.0
Materials and services	-0.5	-1.2	-1.7	-1.9	-1.7	-1.7
Gross profit	4.4	7.5	10.2	12.4	14.4	16.9
-margin-%	89%	86%	86%	87%	90%	91%
Personnel expenses	-2.9	-4.1	-5.8	-7.9	-8.9	-9.5
Other operating costs	-0.6	-1.5	-1.9	-2.2	-2.3	-2.6
EBITDA reported	0.9	1.8	2.4	2.3	3.3	4.8
EBITDA adjusted -margin-%	0.9 19%	1.8 21%	2.4 21%	2.3 16%	3.3 20%	4.8 26%
		/	/			
Depreciation	-0.07	-0.10	-0.12	-0.14	-0.18	-0.25
EBITA	0.9	1.7	2.3	2.2	3.1	4.5
EBITA adjusted	0.9	1.7	2.3	2.2	3.1	4.5
-margin-%	18%	20%	20%	15%	19%	24%
Amortisation	-0.1	-0.3	-0.3	-0.3	-0.3	-0.3
EBIT reported	0.8	1.4	2.0	1.8	2.8	4.2
EBIT adjusted	0.8	1.4	2.0	1.8	2.8	4.2
-margin-%	16%	16%	17%	13%	17%	22%
Net financials	0.0	0.2	-0.2	0.0	0.0	0.0
Pre-tax profit	0.8	1.6	1.7	1.9	2.9	4.4
Earnings	0.6	1.2	1.3	1.5	2.3	3.5
Minority share	0.0	0.0	0.0	0.0	0.0	0.0
Net earnings for owners	0.6	1.1	1.3	1.5	2.3	3.5
EPS (EUR)			0.82	0.92	1.41	2.14
Other data						
Employees avg.	42	52	72	92	98	102
No. of Finnish commisioned research, period end	94	98	119	130	135	140

Source: SEB

4

Weighted average cost of capital (%)

Valuation

With only fine-tuning of our estimates, our valuation remains intact for Inderes and we reiterate our fair value range of EUR 35-39. We value Inderes based on a DCF analysis and peer group multiple benchmarking with a 60/40 weighting favouring DCF, due to the small peer group and only a few close peer companies for Inderes. When setting our fair value range, we narrow the outcome at both ends by 5%.

SEB fair value assessment overview

DCF valuation			
Mid-point		39	
Range with +/-2% growth sensitivity	36	-	42
Peer group benchmarking	31	-	37
DCF & peer group valuation with 60/40 weightings	34	-	40
SEB fair value range	35	-	39
Source: SEB			

DCF summary table

DCF valuation (EURm)

NPV of FCF in explicit forecast period NPV of continuing value Value of operation	31 29 59	Risk free interest rate Risk premium Cost of equity	2.5 6.0 8.5
Net debt	(5)	After tax cost of debt	2.0
Share issue/buy-back in forecast period Value of associated companies	-	WACC	8.5
Value of minority shareholders' equity	-	WACC	0.5
Value of marketable assets	-	Assumptions	
DCF value of equity	64	Number of forecast years	10
DCF value per share (EUR)	39	EBIT margin - steady state (%)	17.0
Current share price (EUR)	34.40	EBIT multiple - steady state (x)	10.9
DCF performance potential (%)	14	Continuing value (% of NPV)	48.4

Source: SEB

5

DCF assumption details

(EURm)	2022E	2023E	2024E	2025E	2026E	Average year 6	Average year 7-8	Average year 9-10
Sales growth (%)	21.0	12.8	14.9	14.0	13.0	9.5	7.3	3.0
EBITDA margin (%)	16.2	20.4	25.7	26.7	27.7	28.2	28.7	23.3
EBIT margin (%)	12.9	17.2	22.5	23.2	24.3	25.0	25.6	20.4
Gross capital expenditures as % of sales	18.2	2.2	1.9	1.9	1.9	1.9	1.9	1.9
Working capital as % of sales	(11.2)	(9.7)	(8.1)	(8.1)	(8.1)	(8.1)	(8.1)	(8.1)
Lease repayments as % of sales	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sales	14	16	19	21	24	26	29	32
Depreciation	(0)	(0)	(0)	(0)	(0)	(0)	(1)	(1)
Intangibles amortisation	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)
EBIT	2	3	4	5	6	7	7	6
Taxes on EBIT	(0)	(1)	(1)	(1)	(1)	(1)	(2)	(1)
Increase in deferred taxes	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	0
NOPLAT	2	3	4	4	5	6	7	6
Gross capital expenditure	(3)	(0)	(0)	(0)	(0)	(0)	(1)	(1)
Increase in working capital	(0)	(0)	(0)	0	0	0	0	0
Lease repayments	0	0	0	0	0	0	0	0
Free cash flow (incl. lease repayments)	(1)	2	4	5	5	6	7	6
ROIC (%)	25.3	31.5	37.5	46.4	58.0	68.8	85.9	84.7
ROIC-WACC (%)	16.8	23.0	29.0	37.9	49.5	60.3	77.4	76.2
Share of total net present value (%)	0.0	3.7	5.2	6.1	6.6	6.7	13.4	9.9

Source: SEB

We find that there are no clear direct peers for Inderes. We have selected our peer group based on business and customer similarities, cost base similarities and business logic similarities. For example, we note that the media companies have certain logical similarities. We think that their media platforms are like Inderes.fi and like Inderes they earn from clients who want to advertise on their platforms. Also, media companies earn from clients who pay for the content, just as subscribers and to some extent institutional investors pay for Inderes.fi. We also include Enento in the peer group as it offers subscription-based services and has a similar strong and defendable position in the Finnish market. In addition, Talenom has a high share of subscription-like revenue and its model is based on digital advances. Finally, we have included Gofore as a peer company as a high share of its revenue is based on expert work and it has a similar growth track and outlook as Inderes.

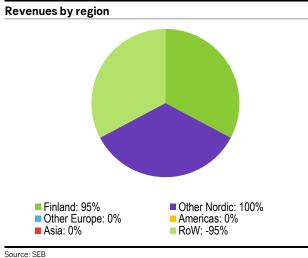
In our peer group valuation comparison, we use EV/EBITDA as we find that the purchase price allocation (PPA) of various companies creates a mixed picture when looking at the lower lines of the P&L. Based on 2022E multiples, Inderes trades at a notable premium to peers. However, given the rapid growth that we expect for Inderes, the valuation gap with regard to 2024E multiples diminishes and both Inderes and the peers trade at2024E EV/EBITDA of 10x. In our peer group comparison, we believe a 2024E EV/EBITDA of 9-11x for Inderes is justified, implying per share valuation of EUR 31-37.

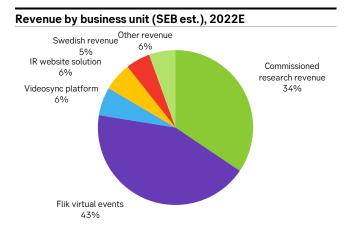
Peer group valuation	tables a	s of 25 Ju	uly									
		Price	Mkt cap		PER (x)		1	EV/Sales (x)	1	Exp	o. sales grov	wth
	Ccy	local ccy	EURm	2022E	2023E	2024E	2022E	2023E	2024E	2022E	2023E	2024E
ENENTO GROUP OYJ	EUR	21.8	524.0	19.5	17.3	14.2	3.9	3.7	3.4	4%	4%	5%
ALMA MEDIA CORP	EUR	10.0	827.1	14.7	15.2	14.1	3.2	3.1	2.9	11%	1%	3%
SANOMA OYJ	EUR	14.7	2401.1	20.6	17.4	16.3	2.4	2.2	2.2	4%	8%	1%
GOFOREOYJ	EUR	22.3	342.8	22.7	19.7	17.7	2.3	2.0	1.7	33%	10%	10%
TALENOM OYJ	EUR	10.8	481.6	37.5	29.9	23.5	5.0	4.3	3.7	25%	15%	13%
EQS GROUP AG	EUR	30.6	259.3	nm	45.3	19.3	4.1	3.0	2.2	38%	29%	24%
BROADRIDGE FINANCIAL	USD	156.2	17880.5	24.2	22.0	20.6	3.9	3.6	3.4	13%	6%	5%
Average				23.2	23.8	18.0	3.5	3.1	2.8	18%	11%	9%
Median				21.6	19.7	17.7	3.9	3.1	2.9	13%	8%	5%
INDERES - SEB est.	EUR	34.35	56.1	37.3	24.4	16.1	3.6	3.1	2.6	21.0%	12.8%	14.9%
	I	EV/EBITDA (x)		EV/EBIT (x)		EBIT margin (%)			Sales growth (%) + EBIT margin (%)		
	2022E	2023E	2024E	2022E	2023E	2024E	2022E	2023E	2024E	2022E	2023E	2024E
ENENTO GROUP OYJ	10.8	10.0	8.7	18.0	15.7	12.7	22%	23%	27%	25%	28%	32%
ALMA MEDIA CORP	10.0	10.6	9.8	12.2	13.2	12.1	26%	23%	24%	37%	24%	27%
SANOMA OYJ	8.8	8.0	7.7	20.7	16.7	15.8	12%	13%	14%	16%	21%	15%
GOFOREOYJ	14.5	12.0	10.2	19.7	15.8	13.0	12%	13%	13%	45%	22%	23%
TALENOM OYJ	15.5	13.3	11.3	31.3	24.8	19.1	16%	17%	19%	41%	32%	32%
EQS GROUP AG	39.3	14.6	8.2	nm	26.3	11.6	-1%	11%	19%	37%	41%	43%
BROADRIDGE FINANCIAL	16.8	16.1	15.0	20.8	18.9	17.3	19%	19%	19%	32%	25%	24%
Average	16.5	12.1	10.1	20.4	18.8	14.5	15%	17%	19%	33%	28%	28%
Median	14.5	12.0	9.8	20.2	16.7	13.0	16%	17%	19%	37%	25%	27%
INDERES - SEB est.	22.0	15.2	10.1	27.7	18.0	11.6	15.3%	19.3%	24.3%	36%	32%	39%

Source: SEB, Bloomberg

Overview

Investment considerations	Inderes has a very strong position in the Finnish commissioned research market due to its active investor community and over 120 commissioned research clients. Inderes' commissioned research provides up to 30% EBITDA margin, meaning high recurring cash flows. Inderes has expanded to virtual events and IR solutions with a strong track in cross-selling. The key long-term growth will drive Nordic expansion. We calculate that the Nordic market potential is roughly 7x the Finnish market.
Company profile	Inderes provides IR services connecting stock-listed companies and investors. Inderes has over 190 Finnish stock-listed companies as its customers. Inderes has three main business areas: commissioned equity research, virtual events through its subsidiary Flik and IR solutions. In addition, Inderes operates an investment platform for its over 75,000 active users.
Valuation approach	We base our fair value range on DCF valuation and peer group valuation. In DCF, we assume a relatively low WACC for mature and defensive Finnish commissioned research while the Nordic growth estimates contain high uncertainty and thus require high capital cost. We give a lower weight for the peer group valuation due to the lack of direct peers
Investment risks	The company is expanding geographically, and failure in expansion would mean notably lower growth estimates, but on the other hand we find that success in expansion creates upside risk to our fair valuation. Another significant risk relates to an economic downturn, which could result in a slowing IPO market and trend where companies start to reduce IR functions. This could slow market growth. We also flag other risks in our analysis risks, e.g. related to key personnel and new competitors.





Source: SEB

Source: SEB

Corporate Research

(EURm)	2018	2019	2020	2021	2022E	2023E	2024E
Net Sales	3	5	9	12	14	16	19
Other revenues	0	0	0	0	0	0	0
Total revenues	3	5	9	12	14	16	19
Total expenses	(3)	(4)	(7)	(9)	(12)	(13)	(14)
Profit before depreciation	1	1	2	2	2	3	5
Depreciation - Fixed assets	(0)	(0)	(0)	(0)	(0)	(0)	(0)
Depreciation - Other assets	0	0	0	0	0	0	0
Depreciation of right-of-use assets	0	0	0	0	0	0	0
Amortisation - Goodwill	0	(0)	(0)	(0)	(0)	(0)	(0)
Amortisation - Other intangibles	0	0	0	0	0	0	0
Operating profit	1	1	1	2	2	3	4
Associated companies	0	0	0	0	0	0	0
Net interest expenses	0	0	0	(0)	0	0	0
Foreign exchange items	0	0	0	0	0	0	0
Other financial items	0	0	0	0	0	0	0
Value changes - Fixed assets	0	0	0	0	0	0	0
Value changes - Financial assets	0	0	0	0	0	0	0
Value changes - Other assets	0	0	0	0	0	0	0
Reported pre-tax profit	1	1	2	2	2	3	4
Minority interests	0	(0)	(0)	(0)	0	0	0
Total taxes	(0)	(0)	(0)	(0)	(0)	(1)	(1)
Reported profit after tax	0	1	1	1	2	2	3
Discontinued operations	0	0	0	0	0	0	0
Extraordinary items	0	0	0	0	0	0	0
Net Profit	0	1	1	1	2	2	3
Adjustments:							
Discontinued operations	0	0	0	0	0	0	0
Interest on convertible debt	0	0	0	0	0	0	0
Minority interests (IFRS)	0	0	0	0	0	0	0
Value changes	0	0	0	0	0	0	0
Goodwill/intangibles amortisations	0	0	0	0	0	0	0
Restructuring charges	0	0	0	0	0	0	0
Other adjustments	0	(0)	(0)	(0)	(0)	(0)	(0)
Tax effect of adjustments Adjusted profit after tax	0 0	0 1	0 1	0 1	0 2	0 2	0 3
Margins, tax & returns	10 /	1 (0	15.0		10.0	1/0	00.7
Operating margin	19.4	16.0	15.9	16.6	12.9	16.9	22.3
Pre-tax margin	19.5	16.2 19.7	18.3	14.7	13.2 20.0	17.6 20.0	23.4 20.0
Tax rate ROE	20.1 88.8	61.6	27.2 67.4	22.8 29.8	20.0	20.0 30.5	20.0
ROCE	111.2	64.8	75.5	43.8	27.2	30.5	47.9
Growth voteo v o v (%)							
Growth rates y-o-y (%) Total revenues	20	55.7	76.3	35.4	20.8	12.8	14.9
Operating profit	n.a. 29.9	28.7	76.5	55.4 41.7	20.8	48.2	14.9 51.7
Pre-tax profit	29.9	28.7	74.8 98.4	41.7 9.0	(0.4) 8.4	46.2 50.9	51.7
EPS (adjusted)	0.0	28.9	98.4	9.0 0.0	0.4 16.1	50.9 50.9	52.9 52.9

Cash flow							
(EURm)	2018	2019	2020	2021	2022E	2023E	2024E
Net profit	0	1	1	1	2	2	3
Non-cash adjustments Cash flow before work cap	0 1	0 1	1 2	1 2	0 2	0 3	0 4
cash tow before work cap	1	1	2	2	2	5	4
Ch. in working capital / Other	(0)	1	(1)	1	(0)	(0)	(0)
Operating cash flow	0	2	1	3	2	3	4
Capital expenditures	0	0	(0)	(0)	(1)	(0)	(0)
Asset disposals	0	0	Ó	0	0	Ó	0
L/T financial investments	0	0	(0)	(0)	(2)	0	0
Acquisitions / adjustments	0	0	0	0	0	0	0
Free cash flow	0	2	1	3	(1)	2	3
Net loan proceeds	0	0	(0)	(0)	0	0	0
Dividend paid	0	0	(1)	(1)	(1)	(1)	(2)
Share issue	0	0	0	5	0	0	0
Other	0	0	(0)	(1)	(0)	0	0
Net change in cash	0	2	(0)	6	(2)	1	2
Adjustments							
C/flow bef chng in work cap	1	1	2	2	2	3	4
Adjustments	0	0	0	0	0	0	0
Int on conv debt net of tax	0	0	0	0	0	0	0
Cash earnings	1	1	2	2	2	3	4
Per share information							
Cash earnings	0.0	0.0	0.0	1.3	1.19	1.64	2.36
Operating cash flow	0.0	0.0	0.0	1.9	1.17	1.61	2.32
Free cash flow	0.0	0.0	0.0	1.78	(0.42)	1.4	2.11
Investment cover							
Capex/sales (%)	0.0	0.0	2.6	1.7	4.9	2.2	1.9
Capex/depreciation (%)	0	0	222	163	515	194	140

Source for all data on this page: SEB

Balance sheet - Inderes							
(EURm)	2018	2019	2020	2021	2022E	2023E	2024E
Cash and liquid assets	1	1	1	7	5	6	8
Debtors	1	1	2	2	2	3	3
Inventories	0	0	0	0	0	0	0
Other	0	0	1	0	0	0	0
Current assets	2	3	4	9	7	9	11
Interest bearing fixed assets	0	0	0	0	0	0	0
Other financial assets	0	0	0	0	2	2	2
Capitalized development cost	0	0	0	0	0	0	0
Goodwill	0	2	1	1	1	0	(0)
Other intangibles	0	0	0	0	0	0	0
Right-of-use lease assets	0	0	0	0	0	0	0
Fixed tangible assets	0	0	0	0	1	1	1
Other fixed assets	0	0	0	0	0	0	0
Fixed assets	0	2	2	1	4	4	4
Total assets	2	5	6	11	11	12	15
Creditors	0	0	0	0	1	1	1
Other trade financing	1	1	1	1	1	2	2
S/T lease liabilities	0	0	0	0	0	0	0
S/T interest bearing debt	0	0	0	0	0	0	0
Other	0	2	2	2	2	2	2
Current liabilities	1	3	3	4	4	4	5
L/T interest bearing debt	0	0	0	0	0	0	0
L/T lease liabilities	0	0	0	0	0	0	0
Other long-term liabilities	0	0	0	0	0	0	0
Convertible debt	0	0	0	0	0	0	0
Pension provisions	0	0	0	0	0	0	0
Other provisions	0	0	0	(0)	0	0	0
Deferred tax	0	0	0	Ó	0	0	0
Long term liabilities	0	0	0	0	0	0	0
Minority interests	0	0	0	0	0	0	0
Shareholders' equity	1	1	2	7	7	8	10
Total liabilities and equity	2	5	6	11	11	12	15
Net debt (m)	(1)	(1)	(1)	(7)	(5)	(6)	(8)
Working capital (m)	(0)	(1)	(0)	(2)	(2)	(2)	(1)
Capital employed (m)	1	ź	2	ź	Ź	Ś	10
Net debt/equity (%)	(149)	(68)	(43)	(105)	(73)	(77)	(81)
Net debt/EBITDA (x)	(1.6)	(1.1)	(0.5)	(2.9)	(2.1)	(1.8)	(1.6)
Equity/total assets (%)	35	31	39	64	63	65	68
Interest cover	0.0	0.0	0.0	7.0	0.0	0.0	0.0

Valuation								
(EUR)		2018	2019	2020	2021	2022E	2023E	2024E
No of shares, fully dil. (y/e)		0.0	0.0	0.0	1.6	1.6	1.6	1.6
No of shares, fully dil. avg.		0.0	0.0	0.0	1.6	1.6	1.6	1.6
Share price, y/e					37.5	34.4	34.4	34.4
Share price, high					53.9	47.6		
Share price, low					34.6	34.0		
Share price, avg					40.1	39.0		
EPS (reported)		0.00	0.00	0.00	0.79	0.92	1.39	2.12
EPS (adjusted)		0.00	0.00	0.00	0.79	0.92	1.39	2.12
Cash earnings/share		0.00	0.00	0.00	1.30	1.19	1.64	2.36
Dividend/share		0.00	0.00	0.00	0.80	0.70	1.00	1.50
Enterprise value/share					33	31	31	30
Book value/share		73	135	211	4.1	4.2	4.9	6.0
Adjusted equity/share		73	135	211	4.1	4.2	4.9	6.0
PER (adjusted)					47.3	37.4	24.8	16.2
CEM					28.9	29.0	21.0	14.6
Dividend yield					2.1	2.0	2.9	4.4
EV/EBITDA					22.3	21.7	14.9	9.8
EV/EBITA					23.5	23.0	15.7	10.3
EV/EBIT					27.6	27.2	17.6	11.1
EV/Sales (x)					4.59	3.58	3.10	2.60
Price/Book value					9.18	8.18	7.03	5.72
Price/adjusted equity					9.18	8.18	7.03	5.72
Free cash flow/Market cap (%)					4.8	2.2	4.1	6.1
Operating cash flow/EV (%)					5.7	3.7	5.3	7.9
EV/Capital employed (x)					8.0	7.3	6.1	4.8
Main shareholders	Managament				omnonv	informat	ion	
riain shareholders	Management	Company information						

Main shareholders			Managem	ent	Company infor	mation
Name	(%) Votes	Capital	Title	Name	Contact	
Mikael Rautanen	13.9	13.9	COB	Kaj Hagros	Internet	group.inderes.fi
Juha Kinnunen	12.0	12.0	CEO	Mikael Rautanen	Phone number	+358 10 219 4690
Sauli Vilén	9.0	9.0	CFO	Mikko Wartiowaara		
Foreign owners (total)	0.4	0.4	IK			

Source for all data on this page: SEB

About this publication

This report is a marketing communication commissioned by Inderes and prepared by Skandinaviska Enskilda Banken AB (publ). It does not constitute investment research; as such, it has not been prepared in accordance with the legal requirements to promote the independence of investment research, nor is it subject to any prohibition on dealing ahead of the dissemination of investment research.

This statement affects your rights

This report is confidential and may not be reproduced, redistributed or republished by any recipient for any purpose or to any person. Redistributing this report to third parties may invoke legal requirements on the person engaging in such activities.

Producers and Recipients

SEB Research is approved and issued by Skandinaviska Enskilda Banken AB (publ) ("SEB"), a bank organized under the laws of the Kingdom of Sweden, on behalf of itself and its affiliates for institutional investors. When SEB Research is issued by an SEB subsidiary, the subsidiary itself is subject to this disclaimer.

Use

This material has been prepared by SEB for information purposes only. It does not constitute investment advice and is being provided to you without regard to your investment objectives or circumstances. The document does not constitute an invitation or solicitation of an offer to subscribe for or purchase any securities and neither this document nor anything contained herein shall form the basis for any contract or commitment whatsoever. Opinions contained in the report represent the authors' present opinion only and may be subject to change. In the event that the authors' opinion should change, we shall endeavour (but do not undertake) to disseminate any such change, within the constraints of any regulations, applicable laws, internal procedures within SEB, or other circumstances.

Good faith and limitations

All information, including statements of fact, contained in this research report have been obtained and compiled in good faith from sources believed to be reliable. However, no representation or warranty, express or implied, is made by SEB with respect to the completeness or accuracy of its contents, and it is not to be relied upon as authoritative and should not be taken in substitution for the exercise of reasoned, independent judgement by you. Recipients are urged to base their investment decisions upon such investigations as they deem necessary. To the extent permitted by applicable law, no liability whatsoever is accepted by SEB for any direct or consequential loss arising from the use of this document or its contents.

Distribution

This research report has been prepared by SEB or its affiliates and is being distributed by SEB offices in Stockholm, Copenhagen, Oslo, Helsinki, Frankfurt, London, Tallinn, Vilnius and Riga. Research reports are prepared and distributed in Lithuania by AB SEB bankas and in Estonia by AS SEB Pank in accordance with the requirements of the local laws and Financial Supervision Authority's conduct of business rules. This document may not be distributed in the United States, Canada, Japan or Australia or in any other jurisdiction where to do so would be unlawful. Addresses and Phone numbers for each office can be found at the end of the report.

The SEB Group: members, memberships and regulators

SEB is a member of, inter alia, Nasdaq OMX Nordic, Oslo Stock Exchange, the London Stock Exchange, NYSE Euronext, SIX Swiss Exchange, Frankfurt Stock Exchange, Tallinn Stock Exchange as well as certain European MTF's such as BATS-Chi-X, Turquoise and Burgundy. SEB is regulated by Finansinspektionen in Sweden and, for the conduct of investment services business, in (i) Denmark by Finanstilsynet, (ii) Norway by Finanstilsynet, (iii) Finland by Finanssivalvonta, (iv) Germany by Bundesanstalt für Finanzdienstleistungsaufsicht, (v) the UK by the Financial Conduct Authority and Prudential Regulation Authority (details about the extent of our regulation by the Financial Conduct Authority and Prudential Regulation Authority are available from us on request), (vi) Estonia by the Estonian Financial Supervision Authority, (vii) Lithuania by the Bank of Lithuania, (viii) Latvia by the Financial and Capital Markets Commission and Futures Commission.

SEB's research reports are prepared in accordance with the industry standards and codes of conduct applicable to financial analysts in the countries where they are based. In Denmark, Finland, Norway and Sweden, analysts act in accordance with the rules of ethics of each country's Society of Financial Analysts. Analysts comply with the recommendations and industry standards of the Danish, Norwegian and the Swedish Securities Dealers Associations and with those of the Federation of Financial Services. Analysts certified by the CFA Institute also comply with the Code of Ethics of the CFA Institute.

Prevention and avoidance of conflicts of interest

The remuneration of staff within the Research department is determined exclusively by research management and senior management and may include discretionary awards based on the firm's total earnings, including investment banking and markets (sales and trading businesses) income; however, no such staff receive remuneration based upon specific investment banking or markets transactions. SEB's Compliance department monitors the production of research and the observance of the group's procedures designed to prevent any potential conflicts of interest from affecting the content of research; the latter are described in greater detail in the "Statement of Policies for dealing with potential conflicts of interest surrounding our Research activities" which is available on our SEB Research website.

Your attention is also drawn to the fact that:

The current market price of the securities shown in this report is the price prevailing at the close of the business day preceding the date of publication, save where such price was more than 5% different from the price prevailing as at the time of publication, in which case it is the latter.

Unless explicitly stated otherwise in this report, SEB expects (but does not undertake) to issue updates to this report following the publication of new figures or forecasts by the company covered, or upon the occurrence of other events which could potentially have a material effect on it.

The securities discussed in this research report may not be eligible for sale in all countries, and such securities may not be suitable for all types of investors. Offers and sales of securities discussed in this research report, and the distribution of this report, may be made only in countries where such securities are exempt from registration or qualification or have been so registered or qualified for offer and sale, and in accordance with applicable broker-dealer and agent/salesman registration or licensing requirements. A copy of this report, not including the recommendation, has been provided to the issuer prior to its dissemination to check factual statements for accuracy; as a result, some amendments have been made.

A full list of disclosures for other companies mentioned herein (in which SEB has research coverage), can be found on our SEB Research website

13

Methodology

Final consideration as to any valuations, projections and forecasts contained in this report are based on a number of assumptions and estimates and are subject to contingencies and uncertainties, and their inclusion in this report should not be regarded as a representation or warranty by or on behalf of the Group or any person or entity within the Group that they or their underlying assumptions and estimates will be met or realized. Different assumptions could result in materially different results. Past performance is not a reliable indicator of future performance. Foreign currency rates of exchange may adversely affect the value, price or income of any security or related investment mentioned in this report. In addition, investors in securities, such as ADRs, whose values are influenced by the currency of the underlying security, effectively assume currency risk.

Company specific disclosures and potential conflicts of interest

A member of, or an entity associated with, SEB or its affiliates, officers, directors, employees or shareholders of such members (a) is not, and has never been, represented on the board of directors or similar supervisory entity of Inderes, (b) has from time to time bought or sold the securities issued by the company or options relating to the company, and (c) SEB does not hold any short / long position exceeding 0.5% of the total issued share capital of Inderes as of 30 Jun 2022.

The analyst(s) responsible for this research report (jointly with their closely related persons) hold(s) 0 shares in Inderes and do(es) not have holdings in other instruments related to the company.

Skandinaviska Enskilda Banken AB (publ). All rights reserved.

Copenhagen Bernstorffsgade 50 P.O. Box 100 DK-1577 Copenhagen V	Frankfurt Stephanstrasse 14-16 D-60313 Frankfurt am Main	Helsinki Eteläesplanadi 18 P.O. Box 630 FIN-00101 Helsinki	London One Carter Lane London, EC4V 5AN Telephone: (44) 20 7246 4000
Telephone: (45) 3328 2828	Telephone: (49) 69 9727 7740	Telephone: (358) 9 616 28700	
Oslo Filipstad Brygge 1, P.O. Box 1363 Vika NO-0113 Oslo Telephone: (47) 2100 8500	Stockholm Kungsträdgårdsgatan 8 S-106 40 Stockholm Telephone: (46) 8 522 29500	Tallinn Tornimäe 2 EE-Tallinn 15010 Telephone: (372) 665 7762	